



FOR RELEASE:
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PAR Technology Announces PAR Intelligence: Establishing the Agentic OS for Multi-Unit Operators

A differentiated, unified intelligence layer that delivers measurable outcomes across every location

NEW HARTFORD, N.Y. (April 7, 2026) – [PAR Technology Corporation](#) (NYSE: PAR), a leading technology provider powering multi-unit operators across restaurant, retail, and large-scale commerce, today announced the launch of [PAR® Intelligence](#), the agentic AI layer designed to help multi-unit operators make every store their most profitable store.

Unlike a point solution or a standalone AI tool, PAR Intelligence is a platform-wide agentic layer woven through the PAR® product ecosystem. PAR Intelligence sees the opportunity, makes the call, and delivers the outcome.

PAR Intelligence is built on unique context equity. This proprietary data advantage has been accumulated through two decades of deep vertical deployment across PAR's ecosystem, spanning over:

- 12 billion annual transactions
- 640 million guest and customer profiles
- 400 million loyalty members
- 200 enterprise brands
- 150,000 locations
- 650 integrations

That first-party foundation is what differentiates PAR Intelligence from generic LLMs and SMB-first platforms retrofitted for enterprise operations.

“The average profitability gap between a multi-unit operator's best and worst stores is 3.6x, and for many brands it's even wider,” said Savneet Singh, CEO of PAR Technology. “That gap isn't about a lack of data or tools — it's about execution. Operators know what their best stores are doing differently, but scaling those learnings across hundreds or thousands of locations is incredibly hard. Most AI in our industry stops at insights or recommendations. PAR Intelligence goes further — it executes.”

PAR Intelligence now serves as the backbone of PAR's platform, with a growing suite of AI-powered agents already deployed across restaurant and retail environments:

- **Insights Agent:** Identifies operational performance gaps and prioritizes the highest-impact actions across the operation.
- **Offers Agent:** Generates and deploys targeted offers and campaigns across loyalty, marketing, and digital channels, without manual lift.
- **Developer Assist Agent:** Accelerates integration and development workflows for operator tech teams building on the PAR platform.

In the months ahead, PAR will continue expanding the agentic layer: more agents, deeper orchestration, and broader reach across the full commercial picture of multi-unit operations. The most profitable version of every store already exists in the data. PAR Intelligence identifies it, operationalizes it, and delivers it consistently at scale.

[Visit the PAR website](#) and [the investor page](#) to learn more about PAR Intelligence and AI-powered agents.

Forward-Looking Statements

This press release contains forward-looking statements, including with respect to the performance and availability of PAR's current and future products, and the accuracy of such statements is necessarily subject to risks, uncertainties and assumptions as to future events that may not prove to be accurate. Factors, risks, trends and uncertainties that could cause actual results to differ materially from those expressed or implied by forward-looking statements include our ability to effectively integrate AI into our product and service offerings and the other factors discussed in our most recent Annual Report on Form 10-K and our other filings with the Securities and Exchange Commission. Undue reliance should not be placed on the forward-looking statements in this press release, which are based on information available to us on the date hereof. We undertake no obligation to update or revise any forward-looking statements, whether as a result of new information, future events, or otherwise, except as may be required under applicable law.

About PAR Technology

PAR Technology Corporation (NYSE: PAR) delivers an agentic operating platform that enables smarter, more consistent operations for multi-unit brands across restaurant, retail, and high-volume commerce. PAR's platform brings together mission-critical software—point of sale, digital ordering, loyalty, payments, and back-office systems—along with hardware and data to orchestrate decisions and workflows across systems, locations, and guest touchpoints in real time. Designed to drive measurable outcomes, PAR helps brands improve efficiency, deliver better experiences, and make every store more profitable. Learn more at partech.com.

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