



HOSHIZAKI

FOR IMMEDIATE RELEASE

HOSHIZAKI AMERICA, INC. ELEVATES INTERNAL TALENT AND BOLSTERS LEADERSHIP TEAM

PEACHTREE CITY, GA (APRIL 8, 2024) – Hoshizaki America, Inc., a leading innovator in commercial kitchen equipment, proudly announces the advancement of one of its own, Sally Ray, to the position of Vice President of Marketing. Concurrently, the company warmly welcomes a new addition to its leadership team, appointing Loanne Freedlund as the new Vice President of Finance.

Sally Ray has been with Hoshizaki for almost nine years, advancing through a variety of Marketing roles with increasing responsibility. Additionally, as a Certified Foodservice Professional (CFSP), Sally is actively involved in industry associations and currently serves on many committees with NAFEM, NACS, and NRA. In her elevated capacity as VP of Marketing, Sally will spearhead strategic initiatives aimed at augmenting market share and propelling growth through innovative marketing endeavors and product development, as well as champion the implementation of a comprehensive training infrastructure. Sally will also continue to lead the Hoshizaki Alliance marketing for the Americas Region.



In addition to Sally's promotion, Hoshizaki welcomes Loanne Freedlund as the new Vice President of Finance. Loanne brings with her a wealth of experience garnered from finance leadership roles, notably at foodservice equipment manufacturers including Dover and Welbilt. Loanne's credentials are further strengthened by her certification as a Six Sigma Yellow Belt. In her capacity as Vice President of Finance, Loanne will play a pivotal role in



driving financial stewardship and operational excellence across all facets of Hoshizaki America.

"We are thrilled to welcome Loanne Freedlund to the Hoshizaki America family and congratulate Sally Ray on her well-deserved promotion," stated Allan Dziwoki, President of Hoshizaki America. "With their extensive experience, coupled with their demonstrated leadership acumen, we are well-positioned to drive sustained growth and deliver unparalleled value to our customers and stakeholders."

About Hoshizaki America

Hoshizaki America, Inc., a member of the Hoshizaki Group, is a leader in the design, manufacturing, and marketing of a wide range of products for the foodservice industry including ice machines, refrigerators, freezers, prep tables, display cases and dispensers. With headquarters in Peachtree City, Georgia and a second manufacturing facility in Griffin, Georgia, Hoshizaki America employs over 900 people nationwide. Hoshizaki's attention to detail, continuous innovation, and commitment to the highest standards ensures its customers have exceptional quality products. Hoshizaki has earned ENERGY STAR® Partner of the Year – Sustained Excellence multiple years in a row for superior energy efficiency achievements.

As a member of the [Hoshizaki Alliance](#) — a group of independent companies driven by a shared mission to cater to customer needs with original, top-tier offerings — Hoshizaki America contributes to a collective evolution of Hoshizaki as a whole with products and services that enhance the lives of their customers.

For more information, visit Hoshizaki America at hoshizakiamerica.com or follow on [Facebook](#), [Instagram](#), [LinkedIn](#), and [YouTube](#).

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