



NEWS RELEASE

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Parker's Opens Newest Retail Store on Lady's Island, S.C., Offering Fresh Southern-Style Food and Friendly Customer Service

SAVANNAH, Ga. (April 24, 2018) – Parker's, a nationally acclaimed convenience store leader with a focus on exceptional food service, recently opened its newest retail location on Lady's Island, S.C. The company's 52nd store, located at 133 Sam's Point Rd., offers fresh, Southern-inspired food and outdoor patio seating.

"We're delighted to open our newest store on Lady's Island, serving Southern-style food made fresh with quality ingredients by real cooks in our kitchens," said Parker's President and CEO Greg Parker. "We're honored to meet the growing needs of our customers in Beaufort County and invite area residents to experience the Parker's difference, from our delicious food to our friendly customer service."

The new store offers a full-service Parker's Kitchen with extended foodservice hours from 5 a.m. to 7 p.m., seven days a week. Parker's serves fresh, never-frozen Southern Fried Chicken Tenders as well as a full breakfast bar with egg casserole, bacon, sausage, cheese grits and biscuits. Daily specials and family meal deals are available, in addition to fresh-baked cookies and fresh sandwiches.

The Lady's Island store, which features iconic Lowcountry architecture, sells high-quality Parker's gas as well as fountain drinks, freshly brewed tea and lemonade with signature Parker's Chewy Ice. Customers can also enjoy Bean to Cup Guaranteed Fresh Coffee – where every cup is ground and brewed fresh – as well as 28-degree beer and much more. The retail location, which has the most beautiful and spotless restrooms in the industry, is managed and staffed by experienced members of the Parker's team, all of whom share a commitment to delivering high-quality customer service.

The new Parker's location also offers the rewarding PumpPal program, featuring fast and easy mobile payment with the free Parker's app. PumpPal members can save up to 20 cents per gallon on gas and can use PumpPal to pay for merchandise inside the store or at the pump.

Founded in 1976, Parker's has earned accolades for its PumpPal loyalty program, which offers deep discounts on gas and has saved customers more than \$10 million since its inception. Today, the PumpPal program has more than 150,000 members throughout Georgia and South Carolina.

Parker's has been ranked on Inc.'s elite list of the top 5,000 fastest-growing private companies in the U.S. for four consecutive years. Company President and CEO Greg Parker has been honored as the *Convenience Store News* Tech Executive of the Year, the Savannah Chamber of Commerce Entrepreneur of the Year, the Frank Callen Boys and Girls Club Citizen of the Year and a Community Hero by 100 Black Men of Savannah.

The company recently expanded its popular Parker's Kitchen concept – which serves fresh, hot Southern-inspired food made from scratch daily – to 30 stores across Georgia and South Carolina. In addition, Parker's has extended food service hours at all Parker's Kitchen locations until 7 p.m., so customers can enjoy breakfast, lunch and dinner.

Parker's has been recognized by *USA Today* for its impressive food selection and has earned raves as a top-rated restaurant on TripAdvisor. The company operates 52 convenience stores across Georgia and South Carolina, employs nearly 1,000 individuals throughout the region and completes more than 125,000 transactions daily.

ABOUT PARKER'S:

Parker's is strategically redefining America's convenience store industry, offering customers high-quality products, freshly prepared food and superior customer service at 52 retail stores throughout southeast Georgia and South Carolina. Headquartered in Savannah, Ga., Parker's has a commitment to exceeding customer expectations and has repeatedly been recognized as one of the nation's leading convenience store companies. Food service is a specialty, featuring made-from-scratch Parker's Kitchen favorites like Southern Fried Chicken Tenders, bone-in chicken, mac 'n' cheese, a breakfast bar and daily specials. The company's popular PumpPal loyalty program, which includes more than 150,000 members, has saved Parker's customers more than \$10 million to date.

Parker's also gives back to every community where stores are located through the Fueling the Community Program, which donates a portion of the profit of every gallon of gas sold on the first Wednesday of the month to area schools. In addition, the company endows the Parker's Emergency and Trauma Center at Memorial Hospital in Savannah, donates gas cards to benefit cancer patients and spearheads an Anti-Litter Campaign in Savannah. For more information about Parker's, visit www.parkersav.com.

RECENT AWARDS AND ACCOLADES:

- Top 10 U.S. Gas Station Brands – Gas Buddy
- Best Convenience Store - *Savannah Morning News* Readers' Choice Awards
- Best Convenience Store - *Savannah Magazine* Best of Savannah Awards
- Best Convenience Store - *Statesboro Herald* "Best in the 'Boro" Awards
- Best Convenience Store - Bryan County Now "Best of Bryan" Awards
- Regional Economic Impact Award - Greater Bluffton Chamber of Commerce
- Best Convenience Store - *Island Packet*
- Most Fab Convenience Store - *Effingham Herald*
- Keep Liberty Beautiful Award - *Coastal Courier*
- Most Fabulous Gas Station – *Effingham Living*
- Wayne County's Favorite Convenience Store – *Jesup Press-Sentinel*
- Citizen of the Year Award – Frank Callen Boys and Girls Club
- Community Hero Award – 100 Black Men of Savannah

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