



Dippin' Dots Delivers Dr Pepper® Collab Fans Have Been Waiting to Try, Now Available Nationwide

PADUCAH, Ky. (Feb. 5, 2025) – It's happening. Dippin' Dots is now offering Dr Pepper® Flavored Dippin' Dots, officially bringing the soft drink's one-of-a-kind flavor to its famous frozen beads.

The new flavor brings the signature Dr Pepper® blend of 23 flavors to Dippin' Dots' core lineup, delivering a nostalgic yet unexpected way for fans to enjoy the beloved soft drink. The launch reflects Dippin' Dots' continued focus on innovation, inspired by consumer demand and culturally iconic flavors.

"This is a collaboration fans have been asking for, and we're thrilled to deliver," said Kimmra Hingher, Vice President of Marketing at Dippin' Dots. "Dr Pepper® has one of the most recognizable flavors in the world, and bringing it to Dippin' Dots creates a fun, craveable experience that feels authentic to both brands."

Now available nationwide at Dippin' Dots locations, the flavor can also be found at entertainment destinations such as theme parks and family entertainment centers, as well as select national retailers.

"Dr Pepper® stands apart because of its bold and unique flavor. Teaming up with Dippin' Dots gives fans an innovative way to enjoy the taste they love while celebrating the originality at the heart of both brands," said Brad Rakes, Vice President of Brand Marketing at Dr Pepper®.

To find a location near you and stay up to date on what's coming next from Dippin' Dots, visit www.dippindots.com.

###

About Dippin' Dots, L.L.C.

Dippin' Dots has produced and distributed its flash-frozen tiny beads of ice cream, yogurt, and flavored ice products since 1988. Made at the company's production facility in Paducah, Kentucky, Dippin' Dots distributes its unique frozen products in all 50 states and seven countries through its franchised and direct distribution network. For more information, including business opportunities, visit www.dippindots.com. Follow Dippin' Dots on [Facebook](#), [Instagram](#) and [LinkedIn](#).

About J&J Snack Foods Corp.

J&J Snack Foods Corp. (NASDAQ: [JJSF](#)) is a leader and innovator in the snack food and frozen beverage industry. For over fifty years, the company has specialized in delicious snack and beverage brands for the foodservice and retail segments, serving up fun across the U.S. market. J&J Snack Foods' core brands include SUPERPRETZEL, the #1 soft pretzel brand, ICEE and SLUSH PUPPIE frozen beverages, and Dippin' Dots, the original beaded ice cream. The company's broad brand portfolio also includes LUIGI'S Real Italian Ice, MINUTE MAID* frozen ices, WHOLE FRUIT frozen fruit bars, DOGSTERS ice cream style treats

for dogs, ¡Hola! Churros, THE FUNNEL CAKE FACTORY funnel cakes and fries, and bakery brands including MARY B'S, DADDY RAY'S, COUNTRY HOME BAKERS, and HILL & VALLEY. For more information, please visit <http://www.jjsnack.com>.

About Dr Pepper®

Dr Pepper®, a brand of Keurig Dr Pepper, Inc. (KDP), is the oldest major soft drink in the United States. Since 1885, the twenty-three flavors of Dr Pepper® have earned legions of fans that enjoy its unique, refreshing taste. The brand is available in Regular, Diet, Caffeine Free, Cherry, Zero Sugar, Cream Soda, Blackberry, Strawberries & Cream, and Blackberry varieties. For more information, visit DrPepper.com or keurigdrpepper.com. For the brand's latest news and updates, follow Dr Pepper® at Facebook.com/DrPepper, Instagram.com/DrPepper or TikTok.com/DrPepper.