

PriceEasy Unveils PriceBook IQ: AI-Powered Retail Price Management Made Simple

PriceEasy launches PriceBook IQ: The first AI-driven solution to streamline SKUs and zone pricing across your network

Take Control of Retail Pricing with PriceBook IQ

Managing **thousands of SKUs, vendor updates, and zone-level pricing** no longer needs to be complex. **PriceBook IQ** is the industry's **first AI-powered retail price management platform**, built to **digitize and centralize price books** across every region.

[Explore PriceBook IQ](#)

PriceBook IQ makes **pricing easier** by keeping everything connected across your **POS and back-office systems**. It helps reduce **errors**, automate **vendor updates**, and ensure prices are **published correctly**.

Its **AI engine** monitors data for **anomalies** and **gaps**, helping you catch issues early and protect **margins** before they impact **sales**.

You also get full **SKU-level visibility**, track **margins, performance, and trends** across products and **zones**. This makes it easier to handle **product launches**, streamline **approvals**, and manage **zone pricing** with confidence.

Unlike basic systems that only **store data**, **PriceBook IQ** continuously **validates** and **optimizes** pricing. The result: every price you publish is **accurate, competitive, and profitable**.

[See the Full Suite in Action](#)

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