

EDWARDS OIL INC. DBA LUCKY SEVEN GENERAL STORES IMPLEMENTS ADD SYSTEMS BACK AND HOME OFFICE SOFTWARE

Flanders, New Jersey, November 11, 2021 – ADD Systems® (Advanced Digital Data®, Inc.), a leading supplier of software solutions to the convenience store and energy distribution industries, is proud to partner with Edwards Oil Inc. as their back office and home office software provider for its Lucky Seven General Stores.

Edwards Oil needed a software solution that could streamline their day-to-day operations across its chain of Lucky Seven General Stores. After extensive research, Edwards decided to partner with ADD Systems as their software provider to accelerate their daily operations and gain a deeper insight into the activity at their stores. Edwards implemented ADD eStore® for their store management and Atlas Reporting® for their business intelligence analytics.

When asked about their decision to work with ADD Systems, Robert Skalko shared, “We needed a solution that would help to free up our managers and home office from cumbersome processes and paperwork. We also wanted to be item level so that we could really control our margin and manage our inventory well. ADD’s software is helping us do just that. Since we’ve gone live, we’ve improved our efficiency, made informed decisions, and gotten much better control.”

ADD Systems is equally as excited. Bruce C. Bott, President of ADD Systems, explained, “We’re thrilled to welcome Edwards Oil and their Lucky Seven General Stores to our family of clients, and we’re excited to partner with them as our software helps them experience tangible efficiency gains and true insight into their stores. The Edwards people are great partners, and we look forward to a long relationship. We’re confident that our partnership will not only benefit their stores, but, with their welcome feedback, will help our solution continue to evolve.”

ABOUT ADD SYSTEMS

Since 1973, ADD Systems has been a leading provider of software for the Commercial Bulk Fuels, Heating Oil, Propane, HVAC, Wholesale Petroleum, Lubricants Distribution and Convenience Store industries. Their software solutions include ADD Energy E3® and E360™ back office system, ADD eStore, Atlas Reporting, Raven® and Pegasus® mobile truck computers, and SmartConnect®, a web services gateway. Learn more at addsys.com or contact their national sales office at 800•922•0972.

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ABOUT EDWARDS OIL INC.

Edwards Oil is a third generation, family owned business that has served Northern Minnesota since 1969. Originally focused on heating oil, they have since expanded to wholesale fuel delivery, retail convenience stores, worker safety supplies, lubricants, antifreeze, Diesel exhaust fluid manufacturing, and propane. Edwards prides itself on being customer focused – “Treat people right and they will always come back to you.”

