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FOR IMMEDIATE RELEASE

Wenzel's Farm Venison Sticks Recognized in Automatic Merchandiser Contest

Marshfield, Wisconsin – [Wenzel's Farm](http://www.wenzelsfarm.com), an award winning, premium provider of high quality, hand crafted, small batch meat snacks is excited to announce that they were recognized in the Reader's Choice Awards, by grabbing the runner-up spot in the Protein and Meat Snacks category with their Venison Sticks.

Recognition of the award will be in the April issue of Automatic Merchandiser magazine and on the website, Vendingmarketwatch.com. Readers selected Wenzel's Farm Venison Snack Sticks, which are available in three flavors, Original, Teriyaki and Jalapeno Cheddar. All three of the Venison Sticks are made with grass-fed venison, and are gluten free, making them a great, high protein snack for the individual who needs a grab and go snack.

"We have been very pleased with the Venison Sticks as a company, and to get this feedback from the consumers that they like it as well, is very rewarding," said Wenzel's President Mark Vieth.

Wenzel's Farm offers 14 tasty beef snack stick varieties, and 5 varieties of jerky, all of which are crafted in small batches using premium cuts of meat, perfectly seasoned and naturally hard wood smoked. A tradition that has been in place since the Wenzel's Family first started producing quality meat products in 1949.

The Venison Snack Sticks come in a single serve 1.5 oz package and have an MSRP of \$2.69. To see the complete line of Wenzel's Farm products, visit www.wenzelsfarm.com.

About Wenzel's Farm:

Tucked away in the heart of dairy land, and still operating on the family farmstead in which the brand originated, Wenzel's Farm is an award winning, premium provider of high quality, hand crafted, small batch meat snacks, and products. Using family recipes that have been handed down for generations, Wenzel's Farm has been producing quality Wisconsin meat products since 1949.