

Black Buffalo Brings Chicago Spirit to the 2025 NACS Show

CHICAGO, Oct. 1, 2025 /PRNewswire/ -- What do Bears, Bulls, and Black Buffalo all have in common? The Windy City itself: Chicago. From concept to convenience store, Chicago is the birthplace of Black Buffalo, and this year the city plays host to the NACS Show, taking place October 14-17, 2025 at McCormick Place.

Black Buffalo Inc., the leading modern alternative to traditional smokeless tobacco, is proud to announce its participation and can be found at the center of the show's exhibitor floor at Booth #N2121.

This year's show carries special meaning for Black Buffalo. Attendees are invited to stop by the booth not only to discover the best smokeless alternative on the market, but also to get authentic recommendations on where to eat, drink, and explore in Chicago. After all, if you're looking for the best dip, you'll find that right at the booth itself.

"This marks our fifth consecutive year at the NACS Show, and what a difference those five years have made from our very first NACS show in Chicago, where we were confined to a tiny booth in the New Exhibitor Area," said Matthew Hanson, Chief Growth Officer of Black Buffalo, "We roll into Chicago with exceptional growth, national wholesale and retail distribution and one of the strongest brands in our category. Black Buffalo was born in the Midwest and raised in the South. It's great to come home to Chicago once again."

Visitors can learn more about the Company's innovative smokeless tobacco alternative products, which have earned Black Buffalo four consecutive placements on the Inc. 5000 list and made it a trusted partner for retailers nationwide. The Company continues to expand its retail footprint across the U.S., backed by a commitment to compliance, responsible growth, and authentic connections with adult consumers.

About Black Buffalo

Founded in 2015, Black Buffalo has created America's leading smokeless tobacco alternative products, backed by over 25,000 hours of research and development. The Company is a 4-time recipient of the Inc. 5000 Fastest-Growing Private Companies in America award (most recently in 2025), and Black Buffalo has won major Best New Product awards from the convenience trade.

Black Buffalo smokeless tobacco alternative products are sold in-store and online. To learn more about Black Buffalo, visit the [Company's website](#) or use the Company's [store locator](#) to find Black Buffalo products at a local retailer near you. Interested retailers may contact wholesale@blackbuffalo.com to learn more about Black Buffalo.

Certain Black Buffalo smokeless tobacco alternative products contain pharmaceutical-grade, tobacco-derived nicotine, which is an addictive chemical, and all of Black Buffalo's products are intended for adults aged 21 and older who are consumers of nicotine or tobacco.

Black Buffalo's Forward-Looking Statements *Any projections or other estimates herein are forward-looking statements and are based upon certain assumptions that Black Buffalo Inc. ("Black Buffalo," the "Company," "we," "us," "our," "ours," et. al as noted in context herein) has deemed reasonable. Financial, market, economic or legal conditions, the performance of the Company, regulatory developments, and other factors could cause actual results to differ materially from those set forth in the forward-looking statements herein. The business and prospects of the Company may have changed materially since the date hereof. Some of the factors that could cause actual results to differ materially from the forward-looking statements contained herein include, without limitation: (i) the contraction or lack of growth of markets in which we compete and in which our products are sold, (ii) unexpected increases in our expenses, including manufacturing expenses, (iii) delays or cancellations in spending by our suppliers or customers, (iv) delayed action on or issuance of marketing denied orders in response to our Premarket Tobacco Product Applications, or other negative actions taken by, the U.S. Food and Drug Administration, and (v) the impact of pandemics or natural disasters on our sourcing operations and supply chain. Forward-looking statements in this release are made pursuant to the safe harbor provisions contained in the Private Securities Litigation Reform Act of 1995.*

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