

FOR IMMEDIATE RELEASE

Better Than Booze's THC Beverages Land in 23 MAPCO Stores Across Tennessee *In a Bold Move, MAPCO Becomes One of the First Major C-Stores to Prioritize THC Beverages on Shelves*

Nashville, TN (June 24, 2025) – [Better Than Booze](#), the non-alcoholic, hemp-derived THC social beverage brand, is now available in 23 MAPCO convenience stores across Tennessee—marking a pivotal moment in the ongoing evolution of what's stocked in the refrigerated aisles of America's C-stores.

As one of the first major regional C-store chains to commit shelf space to THC beverages, MAPCO is making a bold statement in a fast-growing, slightly controversial category. The footprint of a convenience store is notoriously limited, making every product decision count—and MAPCO choosing Better Than Booze sends a clear signal: THC is no longer taboo, it's trending.

“We're not just another non-alcoholic beverage,” explained Drea Groeschel, Founder and CEO of Better Than Booze. “Our drinks are infused with hemp-derived THC—giving you the buzz without the booze. Consumers are craving something different: functional, flavorful and just a little bit rebellious. That's exactly what we're bringing to MAPCO.”

With flavors like Rosemary Grapefruit Paloma, Elderberry Gin & Tonic, Lemon Drop Martini and Mint Mojito with Lime, Better Than Booze delivers bar-quality taste, chill vibes and a provocative edge. This isn't just another non-alcoholic beverage option – it's a cultural shift. As the THC beverage trend gains steam nationwide, convenience stores like MAPCO are emerging as one of the most important retail avenues for THC brands to break into.

“MAPCO has been a trailblazer by giving THC beverages a dedicated place in-store,” added Groeschel.

Now stocked in MAPCO locations across Nashville, Chattanooga, Cleveland, Gallatin, Hixson, Goodlettsville, Tullahoma and beyond, Better Than Booze is reaching consumers where it matters most: on-the-go and in everyday moments when people are looking for a better buzz.

To find a MAPCO near you that carries Better Than Booze, visit DrinkBetterThanBooze.com and use the brand's store locator.

About Better Than Booze

Founded in Nashville in 2022, Better Than Booze is a trailblazing non-alcoholic beverage brand on a mission to redefine the way people celebrate. Crafted with premium ingredients and inspired by classic cocktails, its ready-to-drink mocktails and THC beverages are designed for those who want all the flavor and none of the compromise. With a presence in more than 1,500 locations nationwide, Better Than Booze is leading the cultural shift toward better-tasting,

alcohol-free alternatives that deliver on quality, flavor, and fun. Follow the movement at drinkbetterthanbooze.com and @betterthanbooze on Instagram.

About MAPCO

MAPCO: Your trusted destination for convenience and fuel in the Southeastern US. Now American-owned by Majors Management, we're expanding into new states like Ohio, Arizona, North Carolina, Indiana, and Florida! With over 200 stores and 1,000 dedicated team members, we're committed to delivering a superior guest experience.

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