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FOR IMMEDIATE RELEASE

Wenzel's Farm Goes PRO

Four Protein Packed Snack Stick Varieties Now Available

Marshfield, Wisconsin – <u>Wenzel's Farm</u>, the award winning, premium provider of high quality, hand crafted, small batch meat snacks is excited to announce that they have released the PRO Snack Stick, a protein packed (16 grams) meat snack for every person that is a PRO in what ever it is that they do, and need protein to fuel them through the day.

The four varieties of the PRO Snack Stick include Original, Teriyaki, Jalapeno Cheddar and Pepperoni, with each flavor coming in a single serve 1.9 oz package and will have an MSRP of \$2.69. You can pick up and try all four varieties of the PRO Snack Sticks at your favorite local convenience store, or at <u>www.wenzelsfarm.com</u>.

"We wanted to develop a high quality, high protein, low sugar stick to appeal to people that push themselves hard or just want more protein in their diets," said Wenzel's President Mark Vieth. "We are extremely excited we were able to do so, and the flavor and texture of this new line is incredible."

The sausage Pros at Wenzel's Farm wanted to offer our hard working, hard playing consumers a high quality, protein rich option to fuel their passion, be it work, sport, or play. Made by Pros for Pros.

Wenzel's Farm offers 14 tasty beef snack stick varieties, 3 flavors of venison snack sticks, and 5 varieties of jerky, all of which are crafted in small batches using premium cuts of meat, perfectly seasoned and naturally hard wood smoked. A tradition that has been in place since the Wenzel's Family first started producing quality meat products in 1949.

To see the complete line of Wenzel's Farm products, visit <u>www.wenzelsfarm.com</u>.

About Wenzel's Farm:

Tucked away in the heart of dairy land, and still operating on the family farmstead in which the brand originated, Wenzel's Farm is an award winning, premium provider of high quality, hand crafted, small batch meat snacks, and products. Using family recipes that have been handed down for generations, Wenzel's Farm has been producing quality Wisconsin meat products since 1949.