



PRESS RELEASE

Sheetz Announces Promotions for Three New Executive Vice Presidents

Emily Sheetz, Ryan Sheetz and Trevor Walter promoted to new roles within company



Altoona, PA (February 13, 2024) — Today Sheetz, a major Mid-Atlantic restaurant and convenience chain, is pleased to announce the promotions of **Emily Sheetz, Ryan Sheetz and Trevor Walter** into the roles of executive vice presidents of their respective departments within Sheetz. Each individual's official title is included below.

Emily Sheetz, a second-generation Sheetz family leader, was previously the vice president of strategy and information technology (IT) for the company. As **executive vice president of strategy and IT**, she will now be responsible for providing leadership and direction for 250 employees from Sheetz's strategy, IT and innovation teams, some of whom work in Sheetz's office space in Pittsburgh. Emily will also focus on formalizing the company's strategic planning processes, forging new working relationships and synergies across the organization and work to assure Sheetz remains innovative and that all decisions are made with customers in mind.

Ryan Sheetz, also a second-generation Sheetz family leader, was previously the vice president of marketing and brand for the convenience chain. As **executive vice president of marketing and supply chain**, Ryan will now oversee the company's total marketing results, as well as performance of Sheetz Distribution Services and Sheetz Brothers Kitchen. In addition to furthering the brand's position as being the ultimate one-stop-shop for its customers, Ryan will be accountable to develop the company's annual marketing strategies and drive the implementation of go-to-market plans that ensure Sheetz is positioned to serve its customers 24/7/365. He will also lead teams to maintain a strong and positive work culture that ensures this family owned and operated company continues to be one of the best places to work in America.

Trevor Walter previously served as the vice president of petroleum supply management for Sheetz. In that role, he oversaw the acquisition of traditional and non-traditional petroleum offerings for Sheetz. Under Trevor's leadership, Sheetz was honored by Fuels Market News as an "Innovator of the Year" in October 2023 for the company's overall fuel excellence, technology and operational efficiency and ranked second in Fuels Market News 2022 "Top 50 Fuel Brands" list. Trevor also helped steer Sheetz's rapid growth of electric vehicle (EV) chargers at its stores (the company surpassed 2 million EV charging sessions last year).

In Trevor's new role as **executive vice president of petroleum supply management**, he will continue to drive Sheetz's goal of providing total customer focus by ensuring the company is offering customers the highest quality of gasoline at its stores. He will also continue to lead and direct all aspects of the organization's supply chain policies, objectives and initiatives. He will specifically lead a team of nearly 20 employees that will aim to move forward internal and external logistics & control processes and will oversee domestic sourcing of material and services, and transportation.

"Sheetz would not be where it is today without the strong leadership of Emily, Ryan and Trevor," said President and CEO Travis Sheetz. "Since joining Sheetz, they have all inspired their teams to consistently deliver on our organization's mission of Total Customer Focus. Each has remained committed to our company, their colleagues and our employees and they will continue to play a vital part in our company's efforts to grow."

Last year, Sheetz opened its 700th store. The company remains a leader in the convenience industry with innovative offerings and exponential growth highlighted by several market expansions and announcements over the last few years in Columbus, OH, Dayton, OH, Toledo, OH and the state of Michigan. Sheetz now operates 710+ store locations across Pennsylvania, North Carolina, Virginia, West Virginia, Ohio and Maryland, with all locations open 24/7, 365 days a year.

About Sheetz, Inc.

Established in 1952 in Altoona, Pennsylvania, Sheetz, Inc. is one of America's fastest-growing family-owned and operated convenience store chains with more than 25,000 employees. The company operates over 710 store locations throughout Pennsylvania, West Virginia, Virginia, Maryland, Ohio and North Carolina. Sheetz provides an award-winning menu of M•T•O® sandwiches and salads, which are ordered through unique touch-screen order point terminals. All Sheetz convenience stores are open 24 hours a day, 365 days a year. Recognized by Fortune as one of the 100 Best Companies to Work For, Sheetz is committed to offering employees sustainable careers built on an inspiring culture and community engagement. For more information, visit www.sheetz.com or follow us on Twitter (@sheetz), Facebook (www.facebook.com/sheetz) and Instagram (www.instagram.com/sheetz).

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