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FOR IMMEDIATE RELEASE
ONVO LAUNCHES NEW REWARDS PROGRAM, UNVEILS NEW APP

SCRANTON, PA – 12/6/2021: Today, Onvo launches a new loyalty program called Onvo Rewards. The new program, designed in conjunction with Paytronix, launches with a new Onvo app, available on both Apple and Android devices.

Customers who sign up for Onvo Rewards will earn points, or Hoots, on each in-store purchase which they can then put towards rewards including free food, drinks, snacks, or fuel discounts. All customers who register for Onvo Rewards will receive a welcome reward of 10¢ off per gallon of gas, up to 20 gallons, every time they fill up for the first month of their membership.

Harman Aulakh, Marketing Manager for Onvo, said of the new program: “Onvo Rewards is an exciting new chapter for our company. The decision to launch a new loyalty program came from the desire to reward our most loyal customers with added benefits, while giving them an easy way to interface with their rewards. Onvo Rewards and the new Onvo app really provides customers with an intuitive and fun way to interact with their rewards program and with the brand as a whole.”

Customers can choose whether to use a physical card, their phone number, or a virtual card on the app to collect their Hoots, which they can then redeem for rewards in the app or on OnvoRewards.com.

Other perks of the program include referral rewards, birthday and anniversary rewards, and a buy five, get one free club program for coffee, roller grill items, and fountain sodas.

Founded in 1988 in Northeastern PA, Onvo has grown into a network of over 50 businesses, including 32 travel plazas, 23 quick-service and full-service restaurants, and 6 hotels located throughout Northeastern and Central Pennsylvania and upstate New York. Onvo employs over 1,000 team members throughout the area in various roles related to hospitality, customer service, and petroleum distribution.

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