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UNIFIED BRANDS PROMOTES BERRYHILL TO VP OF CENTRAL SALES

VICKSBURG, MS (August 9, 2022) – Unified Brands, a leading manufacturer of foodservice equipment, announced the promotion of Denny Berryhill to VP of sales for the company’s central United States territory.

Berryhill will be responsible for driving sales through dealer and channel partners for the company’s institutional sales, as well as managing independent manufacturer representatives in the central territory – which consists of North Dakota, South Dakota, Nebraska, Kansas, Minnesota, Iowa, Missouri, Arkansas, Louisiana, Wisconsin, Illinois, Western Tennessee, Mississippi, Michigan, Indiana, Kentucky, Ohio, West Virginia, and Western Pennsylvania.

Berryhill brings a wealth of knowledge to his new role. He has served the foodservice industry for over 13 years, mostly recently as Design Manager with Unified Brands, a position he has held for the last five years. Berryhill graduated from Central Michigan University with an Industrial Technology degree and has also earned a yellow belt in Lean Six Sigma.

"I am very excited to join the institutional sales team," said Berryhill. "With a diverse portfolio of brands to offer our customers, we are well positioned for growth in this market. Our manufacturer representatives are among the best in the industry and I look forward to driving sales with them in the central territory."

About [Unified Brands](#):

Unified Brands and its [Groen](#), [Randell](#), [Avtec](#), [Power Soak](#) and [CapKold](#) product lines have leading industry positions in cooking equipment, custom and standard refrigeration, continuous motion warewashing systems, conveyors, ventilation, utility distribution, cook-chill, and meal delivery systems. Unified Brands is headquartered in Vicksburg, MS, and has manufacturing operations in Michigan and Mississippi. Unified Brands is wholly owned by Electrolux Professional.

