NEW ARRAY OF FINISHES EXPANDS DESIGN FLEXIBILITY WITH BRADLEY’S TOUCHLESS WASHBAR®

Menomonee Falls, Wis. (November 5, 2020) – Bradley Corp. adds five new beautiful finishes to its popular WashBar® series to complement every designer’s vision for washroom design. These durable and environmentally friendly finishes further enhance Bradley’s growing line of WashBar models renowned for their sleek award-winning design and exclusive clean+rinse+dry handwashing functionality.

The finishes are produced with physical vapor deposition (PVD), an advanced process that creates a molecular bond to the fixture, creating a resilient coating that will not corrode or fade. Beginning in early 2021, the WashBar – a single piece, multifunction chrome-plated fixture – will be available with finish options including Brushed Black Stainless, Brushed Nickel, Brushed Stainless, Brushed Brass and Brushed Bronze, as well as Polished Chrome, which is the original finish for the WashBar series. Whether the washroom design calls for traditional or modern styling – or polished or matte effect – all six finishes improve design flexibility, adding the perfect finishing touch to any washroom.

In addition to the selection of striking new finishes, designers may choose among a growing suite of WashBar models. Each model incorporates LED lighting and icons to guide users through an intuitively touch-free handwashing experience, enhancing convenience, hygiene and the overall user experience:

**WashBar** – Bradley’s original WashBar model, this all-in-one completely touchless handwashing fixture houses smart soap, water and dryer in one unit. This unique handwashing functionality may be paired with cast-molded Verge® wash basins or prefabricated OmniDecks™.
**Next Generation WashBar®** – This ultra-modern L-shaped design offers WashBar technology with a new iconic profile. With only one connection point to the sink, this unique design provides more open space for easier cleaning while providing a striking design element.

**WashBar® with Undermount Basins** – This flexible model pairs the WashBar with a selection of cast-formed undermount basins made of either Evero® natural quartz or Terreon® solid surface. A perfect alternative for applications featuring a complex or unique restroom deck design, these basin materials allow designers to create their own customized restroom decks in varying lengths, L-shapes, cut outs or even different countertop materials.

**WashBar® Duo** – When only soap and water are needed, the Duo offers the perfect solution when there is already a contract for paper towels or another hand drying preference.

Exclusive features for all WashBar models include an efficient one-gallon soap container that requires fewer refills. Water is dispensed at 0.5 GPM although it is also available with an ultra-high efficiency flow rate of 0.35 GPM when water conservation is a necessity. Using a bowl designed to work with the WashBar keeps water in the bowl to avoid splashing outside the basin onto the floor, walls or user, improving washroom cleanliness and safety.

For more information on the all-in-one WashBar and its new line of finishes, please visit [bradleycorp.com/commercial-washroom-finishes](http://bradleycorp.com/commercial-washroom-finishes).

For almost 100 years, Bradley has created the most advanced, coordinated commercial washrooms and comprehensive emergency safety solutions that make public environments hygienic and safe. Dedicated to innovating healthy hand washing technologies such as touchless fixtures, hygienic sink materials and hand sanitizer dispensers, Bradley is the industry’s leading source for the most sanitary multi-function hand washing and drying fixtures. Washroom accessories, partitions, solid plastic lockers, as well as emergency safety fixtures and electric tankless heaters for industrial applications round out Bradley’s premiere industry offerings. Headquartered in Menomonee Falls, Wis., USA, Bradley serves commercial, institutional and industrial building markets worldwide. Visit Bradley at [www.bradleycorp.com](http://www.bradleycorp.com).

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