VERC Enterprises promotes Courtney Buckley to Director of Talent Management

DUXBURY and KINGSTON, MA, ISSUED NOVEMBER 17, 2020...VERC Enterprises (http://vercenterprises.com), a leading convenience store and Mobil/Gulf/Irving/Shell gasoline operator with locations throughout Massachusetts and New Hampshire, has promoted Courtney Buckley of Kingston to the position of Director of Talent Management.

The Director of Talent Management oversees all human resources management functions, practices, and policies to align the workforce with the company’s business goals. In this role, she will be responsible for ensuring the company’s priority is on growing and maintaining a culture of employee engagement, development, satisfaction and retention. She will work with Barry Ahern, VP of Operations, Jim Fitzgerald, president, and Ian Walker, VP of Finance.

Courtney Buckley joined VERC Enterprises nine years ago and has filled a number of key roles within the growing company. She began as a Marketing Assistant, then moved up to Category Manager, District Leader, and handled special projects for the company before being promoted to Manager of Training Development and Fun.

The Duxbury, MA native earned her Bachelor’s Degree with a concentration in marketing from Boston College. She has furthered her industry education through an Executive Leadership program at Cornell University in affiliation with the National Association of Convenience Stores.

She has been recognized by the national industry trade journal CStore Decisions, which included her in their 2019 “40 under 40” list. CStore Decisions is a monthly publication that engages more than 40,000 retailers within convenience chains and covers all aspects of convenience store operation. The 2019 “40 Under 40” list highlights next generation leaders who are playing a key role in bridging the fast changing retail environment into tomorrow’s competitive landscape by combining new communications styles and innovative ideas while keeping true to time-honored elements of convenience retailing.

She resides in Kingston, MA with her husband Francis and two-year old daughter Brynn. In her spare time, she and her family enjoy outdoor activities including going to the beach, and skiing in the winter.

Barry Ahern, Vice President of Operations, said, “We are pleased to promote Courtney to this new role here at VERC Enterprises. We are confident that her experience, energy and enthusiasm will have a positive impact as we continue to grow. Courtney shares our “employee first” philosophy and we look forward to accomplishing great things together.”

About VERC Enterprises
VERC Enterprises is a leading, independent chain of convenience stores and gasoline stations, with locations throughout Massachusetts and New Hampshire. The company began 50 years ago with a single car wash in Marshfield, MA. The original business was founded by Eugene Vercollone. Today, the
business remains under family ownership, with Mr. Vercollone’s sons Leo and Paul serving as CEO and Senior Vice President, respectively. Longtime VERC team member Jim Fitzgerald serves as the company’s President. With nearly 400 employees, VERC is a leader in hiring individuals with Intellectual and Developmental Disabilities and has more than 20% of its workforces comprised of IDD (Intellectually/Developmentally Disabled) citizens. VERC maintains ongoing partnerships with organizations including Best Buddies, ARC of Greater Plymouth and others to provide employment opportunities for IDD individuals. VERC is also working with the state’s Re-Entry program to provide employment opportunities for former inmates who have been rehabilitated. VERC Enterprises has been recognized by the Boston Business Journal as a Best Place to Work in Massachusetts and as a Leader in Diversity; the company has also been repeatedly honored by the Boston Globe as a Best Place to Work in Massachusetts. In 2017, VERC was named Employer of the Year by both the Massachusetts Commission for the Blind and The ARC of Greater Plymouth, and Employer of the Year for Hopeful Journeys in 2017. For additional information, please visit the website, www.vercenterprises.com, or call 781-934-7300. To learn more about VERC, please view: https://www.youtube.com/embed/videoseries?list=PLesS4W9jutfdf6GhnfUKMk2I2Q-r-MM

Verc Enterprises Awards and Recognitions

- 2019 May Institute President’s Award
- Boston Business Journal Book of Lists, Area’s Largest Family Owned Businesses, multiple years
- Exemplary Employer, Massachusetts Down Syndrome Congress (2017)
- Employer of the Year, ARC (2017)
- Operator of the Year (single location), New England Convenience Store and Energy Marketers Association (2017)
- Leo Vercollone, keynote speaker (2016), Diversity in Workforce, Family Business Association
- Franciscan Leadership Award, Cardinal Cushing Centers (2015)
- Employer of the Year, MAPSE (Massachusetts Association of People Supporting Employment First), 2013
- Central Middlesex Area Department of Developmental Services recognition for work with IDD (2013)
- MetroWest Work Opportunities Coalition, Accommodation Award (2013)
- Grand Spirit Award, Convenience Store Decisions Magazine, for social media
- Grand Spirit Award, Convenience Store News,
- Distinguished Citizen Award, ARC (2010)