

## Hillphoenix Industrial Adds Konicek Sales as Representative for Key Midwest States

CONYERS, GA, April 16, 2024 – [Hillphoenix Industrial](#) is proud to announce the addition of [Konicek Sales](#), based in Eagle River, WI, to its growing list of sales partners. Konicek Sales will represent the Hillphoenix Industrial line of CO<sub>2</sub> refrigeration system solutions in Illinois, Indiana, Michigan and Ohio. This partnership became official in March 2024.

“The Hillphoenix Industrial line of refrigeration systems is ideal for industrial market applications,” said Matt Konicek, Principal Owner of Konicek Sales. “My team is eager to represent the Hillphoenix Industrial product line in the Midwest. This is going to be a long and very successful partnership.”

With more than two decades of experience in commercial and industrial refrigeration, Konicek Sales prides itself on taking a systemic approach to its customers’ needs and keeping timelines on track with timely delivery.

“Adding the Konicek Sales team to our list of manufacturers representatives is a key move to help grow our business in the Midwest,” said David Neu, Vice President of Hillphoenix Industrial. “Our new and existing customers will enjoy the expertise this team will provide them for any of their industrial refrigeration systems challenges.”

For more information about Konicek Sales, please visit [kscrefrigeration.com](https://kscrefrigeration.com).

### About Hillphoenix Industrial

The leader in CO<sub>2</sub> refrigeration and alternative refrigerants, Hillphoenix Industrial provides industrial refrigeration systems to meet critical process requirements for production, processing, packaging, freezing, and storage applications in the Cold Storage & Distribution, Food Processing & Production, Pharmaceutical, and Ice Rink sectors. Backed by industry-leading experience and expertise in CO<sub>2</sub>, industrial refrigeration systems designed and produced by Hillphoenix Industrial ensure the integrity of the cold supply chain with innovative traditional and sustainable refrigeration solutions. For more information, visit [hillphoenixindustrial.com](https://hillphoenixindustrial.com).

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