FLOWERS FOODS NAMES TERRY THOMAS CHIEF GROWTH OFFICER

Flowers Foods, Inc. has announced Terry Thomas has been named chief growth officer (CGO), effective Sept. 1, 2023. In this new role at Flowers, Thomas reports to Ryals McMullian, chairman, chief executive officer, and president at Flowers, and is responsible for leading and managing growth initiatives, product development and innovation, marketing, and customer partnerships.

“I’m looking forward to working directly with Terry to uncover new revenue streams for the company, one of the key responsibilities of his role,” said McMullian. “Terry’s global experience working at a senior level for some of the most respected CPG companies in the world will be invaluable to us as we continue to transform Flowers into a consumer and brand-centric company.”

Thomas joins Flowers from Unilever, where he held key executive roles in customer development and most recently served as global chief customer officer, where he was responsible for leading, developing and promoting Unilever’s employees in 190 countries to deliver net revenue, profit, cash, and share targets for the $12B Personal Care business. Previously, he held management roles at PepsiCo, Inc., the Coca-Cola Company, Clorox Company, and Procter & Gamble Company.

In conjunction with this move, Thomas has retired from the Flowers Foods board of directors after three years of service.

Thomas holds a bachelor’s degree in economics from Northwestern University and an MBA from the Kellogg School of Management at Northwestern University.

About Flowers Foods

Headquartered in Thomasville, Ga., Flowers Foods, Inc. (NYSE: FLO) is one of the largest producers of packaged bakery foods in the United States with 2022 sales of $4.8 billion. Flowers operates bakeries across the country that produce a wide range of bakery products. Among the company’s top brands are Nature’s Own, Dave’s Killer Bread, Wonder, Canyon Bakehouse, and Tastykake. Learn more at www.flowersfoods.com.