



press release

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Franke Coffee Systems' Mytico – multi-award-winning product design and cutting-edge technology recognized in the prestigious 2024 Kitchen Innovations Awards

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Franke Coffee Systems - Americas is pleased to announce that its Mytico Due is a featured recipient of the 2024 Kitchen Innovations (KI) Awards and will be showcased at The National Restaurant Association Show taking place May 18-21 at the McCormick Place in Chicago, IL. Now in its 20th year, the KI Award program recognizes exceptional equipment and product innovations that elevate foodservice operations and contribute to industry progress.

Franke Coffee Systems, a global leader in coffee solutions, developed the new BeyondTraditional product category to raise the bar for professional coffee-making. The new category was developed to go beyond industry standards - with evolving market trends and consumer demands top-of-mind. Mytico Due is the first product from its Mytico product line to launch in the U.S. market. It was crafted to empower foodservice professionals to adapt to the evolving food & beverage industry, catering to the surge in coffee consumption, labor challenges, and exceeding consumers' expectations for exceptional coffee experiences outside the home. The new Mytico Due combines aesthetics with functionality and truly bridges the gap between traditional and automated equipment. It offers the beauty and elegance of traditional Italian espresso machine design with all the benefits of automated coffee making.

"We're honored to be recognized as an awardee and look forward to showcasing our new innovation at the foodservice industry's most influential event," said Corrie Byron, President of Franke Coffee Systems Americas. "Mytico represents Franke's dedication to elevating industry standards through ongoing innovation, empowering baristas and operators with cutting-edge technology in a labor challenged environment, and ensuring they delight customers with exceptional coffee experiences. "With tens of thousands of professionals attending from around the globe, the Restaurant Show presents the perfect opportunity to share Mytico with our customers and new buyers who are seeking equipment that redefines the standards in professional coffee-making."

Since their inception in 2005, The National Restaurant Association Show's KI Awards have earned a reputation for defining the gold standard of foodservice equipment. The program leverages an esteemed panel of expert, third-party judges who help identify the most innovative and tech-driven solutions in the industry today. The awarded products enable automation, efficiency, sustainability and more, and are a key feature at the National Restaurant Association Show. As a 2024 awardee, Franke Coffee Systems will showcasing its Mytico Due in the KI Showroom during the event at booth #4194.



“We are thrilled to recognize this year’s recipients of the 2024 Kitchen Innovations Award and celebrate the program’s 20-year legacy,” said Tom Cindric, President of the National Restaurant Association Show. “Each year we see innovative products that revolutionize kitchen and foodservice operations, and this year is no different. These equipment advancements address many of the challenges impacting operations today—including workforce shortages and labor costs—and create a new generation of kitchens that improve operations and safety through increased efficiency, versatility and productivity to help boost the bottom line.”

As the global restaurant and hospitality industry’s premier trade show, the National Restaurant Association Show is the place to explore everything that’s happening in the hospitality industry, from the latest food and beverage trends to emerging technology.

About Franke Coffee Systems

Franke Coffee Systems, a division of the Franke Group, is a technology and solution provider of professional automatic coffee machines. Our passion for the best coffee quality motivates us to elevate the customer experience through sharing state-of-the-art innovations and profound industry expertise. Learn more at us.coffee.franke.com.

KI Innovation Award Logo - [Download](#)



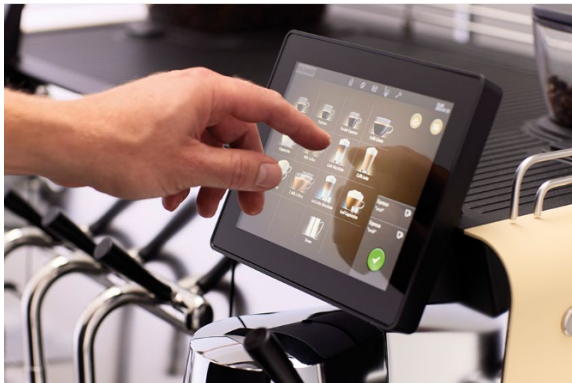
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Caption 1: Mytico Due featuring a side panel in the color, Onyx. Choose your favorite look from six color options.



Caption 2: Four grinders, each with dedicated hoppers, and the ability to blend coffees between the two hoppers on either size, maximize variety.



Caption 3: The Mytico Due's high-resolution display and intuitive interface makes crafting perfect coffee beverages simple, with the added convenience of "stacking" multiple beverage orders for back-to-back production.



Caption 3: The Barista-Levers are customizable for quick dispense of favorite beverages or convenient functions such as steam wand purging.

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