



## NEWS RELEASE

### FOR IMMEDIATE RELEASE

**Media Contact:**

**Allison Hersh**  
**Capricorn Communications**  
**912.441.1285**  
**[allison@capricorncomm.com](mailto:allison@capricorncomm.com)**

### **Parker's Opens New Store on St. Helena Island, S.C., Offering Fresh Food, Friendly Customer Service and More**

**ST. HELENA ISLAND, S.C. (May 25, 2018)** – Parker's has officially opened its newest retail location on St. Helena Island, S.C., offering fresh, Southern-inspired food, friendly customer service and competitively priced fuel for customers throughout the region.

The architectural design of the company's 53<sup>rd</sup> store, located at 856 Sea Island Pkwy, was developed with sensitivity and respect for the historic character of St. Helena Island.

"We took a dilapidated, metal-sided building and replaced it with a beautiful new convenience store defined by inspired Lowcountry vernacular architecture," said Parker's President and CEO Greg Parker. "We are incredibly honored to be part of the St. Helena Island community."

The new location features a full-service Parker's Kitchen with extended food service hours from 5 a.m. to 7 p.m., seven days a week. Customers can enjoy fresh Southern Fried Chicken Tenders made from scratch daily as well as a full breakfast bar, daily specials, family meal deals, sandwiches and cookies.

The new Parker's store on St. Helena Island, which is the company's 15<sup>th</sup> location in South Carolina and 13<sup>th</sup> store in Beaufort County, offers a full selection of signature Parker's amenities, including:

- Parker's Kitchen, serving fresh Southern comfort food made from scratch with high-quality ingredients
- A wide selection of fountain drinks with Chewy Ice
- Fresh-brewed iced tea and lemonade
- Bean-to-Cup Guaranteed Fresh Coffee
- 28-degree beer, including a selection of popular craft beers
- Spotless restrooms
- Regular, Mid, Premium, Diesel and Marine fuel
- Exceptional customer service

"Our newest Parker's location will serve the northern Beaufort County barrier island communities of St. Helena, Frogmore, Dataw Island, Hunting Island and Fripp Island, providing

customers with the full Parker's experience," said Parker. "We want to bring our Fast, Fresh and Friendly service to the areas in and around St. Helena Island."

Parker's recently donated \$25,000 to Beaufort County Schools as part of the company's Fueling the Community charitable initiative, which gives a portion of gas sold on the first Wednesday of each month to area schools. Parker's has donated nearly \$1 million to area schools since the inception of the Fueling the Community program in 2011 and has a commitment to giving back to every community where the company operates retail stores.

Parker's has been ranked on Inc.'s elite list of the top 5,000 fastest-growing private companies in the U.S. for four consecutive years. The company operates 53 convenience stores across Georgia and South Carolina, employs nearly 1,000 individuals throughout the region and completes more than 125,000 transactions daily.

#### **ABOUT PARKER'S:**

Parker's is strategically redefining America's convenience store industry, offering customers high-quality products, freshly prepared food and superior customer service at 53 retail stores throughout southeast Georgia and South Carolina. Headquartered in Savannah, Ga., Parker's has a commitment to exceeding customer expectations and has repeatedly been recognized as one of the nation's leading convenience store companies. Food service is a specialty, featuring made-from-scratch Parker's Kitchen favorites like Southern Fried Chicken Tenders, bone-in chicken, mac 'n' cheese, a breakfast bar and daily specials. The company's popular PumpPal loyalty program, which includes more than 150,000 members, has saved Parker's customers more than \$10 million to date.

Parker's also gives back to every community where stores are located through the Fueling the Community Program, which donates a portion of the profit of every gallon of gas sold on the first Wednesday of the month to area schools. In addition, the company endows the Parker's Emergency and Trauma Center at Memorial Hospital in Savannah, donates gas cards to benefit cancer patients and spearheads an Anti-Litter Campaign in Savannah. For more information about Parker's, visit [www.parkersav.com](http://www.parkersav.com).

#### **RECENT AWARDS AND ACCOLADES:**

- Top 10 U.S. Gas Station Brands – Gas Buddy
- Best Convenience Store - *Savannah Morning News* Readers' Choice Awards
- Best Convenience Store - *Savannah Magazine* Best of Savannah Awards
- Best Convenience Store - *Statesboro Herald* "Best in the 'Boro" Awards
- Best Convenience Store - Bryan County Now "Best of Bryan" Awards
- Regional Economic Impact Award - Greater Bluffton Chamber of Commerce
- Best Convenience Store - *Island Packet*
- Most Fab Convenience Store - *Effingham Herald*
- Keep Liberty Beautiful Award - *Coastal Courier*
- Most Fabulous Gas Station – *Effingham Living*
- Wayne County's Favorite Convenience Store – *Jesup Press-Sentinel*
- Citizen of the Year Award – Frank Callen Boys and Girls Club
- Community Hero Award – 100 Black Men of Savannah

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