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**Calico Brands, Inc. Extends Its Product Line with a New Torch!**

*Introducing the Scripto® Premium Torch, marking the brand's first step into this new market.*

ONTARIO, California – As a market leader in innovation, Calico Brands, Inc. is proud to announce the **Scripto® Premium Torch**, the latest addition to its trusted Scripto® product line. The premium torch is a must-have for professionals and hobbyists, whether someone is cooking, crafting, welding, or tackling other projects, this torch has them covered.

The Scripto® Premium Torch is packed with features designed for versatility, comfort, and safety. Powered by a high-heat blue flame, it offers an adjustable 4-position nozzle that allows adult users to customize the angle for various tasks. A non-slip rubber grip ensures secure and comfortable handling, along with an adjustable flame that adult users can easily control to suit their specific needs. A built-in safety lock adds an extra layer of security, while the scratch-resistant felt bottom protects surfaces and enhances durability. Plus, the Scripto® Premium Torch is refillable, making it ideal for long-lasting use.

The Scripto® Premium Torch comes exclusively in black and is packaged in a detailed box that features a handy QR code on the back, giving consumers clear instructions on how to refill and use the torch. The product is shipped without fuel, so consumers will need to purchase butane, much like the Scripto® Universal Butane, to begin using and refilling the torch.

The Scripto® Premium Torch is available in a variety of configurations to suit different retail needs, including 4-count Open Stock, 6-count Counter Displays, and more as the product continues to grow in the market.

Upon development, the Scripto® Premium Torch was quickly picked up by retail chains like *Walmart®* and *The Home Depot®*. With its introduction, we have plans to expand

to other retailers. Calico Brands Inc. is dedicated to offering innovative, high-quality products that address consumers' lighting needs.

**About Calico Brands, Inc.**

Calico Brands, Inc. is one of the leading suppliers of multi-purpose and pocket lighters in the U.S., selling under the Scripto® and King® brand names. It is also one of the leading suppliers of private label programs in the U.S. Scripto® is one of the most trusted and popular brands of lighters and has been a household name for over 100 years. Our product innovations continue to set new category standards of excellence. Lighters can be found in food, drug, mass merchandise, hardware, and convenience stores throughout the U.S.

For more information, contact us at [marketing@calicobrand.com](mailto:marketing@calicobrand.com), visit our website at [www.calicobrand.com](http://www.calicobrand.com) and follow us on [Facebook](#), [Instagram](#), [X](#), [TikTok](#), or [YouTube](#).