

## **Black Buffalo Inc. Named to 2025 Inc. 5000 List of America's Fastest-Growing Private Companies**

CHICAGO, Aug. 18, 2025 /PRNewswire/ -- Black Buffalo Inc., the leading alternative to traditional smokeless tobacco, has once again been recognized on the Inc. 5000 list of America's fastest-growing private companies. The 2025 ranking marks the Company's fourth consecutive appearance on the prestigious list, underscoring its sustained momentum and commitment to delivering premium smokeless tobacco alternative products to age 21+ adult consumers.

The Inc. 5000 list, published annually since 1982, highlights independent businesses that have achieved rapid revenue growth while demonstrating innovation, resilience, and leadership within their industries. Black Buffalo continues to check all the boxes, exemplifying the entrepreneurial spirit, customer dedication, and category leadership the list is designed to celebrate.

"We are so proud to be counted among the very fastest growing private companies in America," said Matthew Hanson, Chief Growth Officer of Black Buffalo. "This recognition is a result of the Black Buffalo team's collective focus on delivering exceptional products via a powerfully resonant brand, understanding that adult consumers are seeking true alternatives in the tobacco and nicotine category. We are even more proud that we have built such sustained, strong growth on a bedrock of compliance and social responsibility."

Over the past three years, Black Buffalo has substantially grown its retail distribution footprint across the United States, and is now present in [thousands of convenience stores](#) across the country. The Company remains focused on meeting the needs of age 21+ adult consumers seeking alternatives to traditional smokeless tobacco.

The full 2025 Inc. 5000 list is available now at [Inc.com](https://www.inc.com).

Find Black Buffalo in a store near you by visiting their [store locator](#).

### **About Black Buffalo**

Founded in 2015, Black Buffalo has created America's leading smokeless tobacco alternative products, backed by over 25,000 hours of research and development. The Company is a 4-time recipient of the Inc. 5000 Fastest-Growing Private Companies in America award (most recently in 2025), and Black Buffalo has won major Best New Product awards from the convenience trade.

Black Buffalo smokeless tobacco alternative products are sold in-store and online. To learn more about Black Buffalo, visit the [Company's website](#) or use the Company's [store locator](#) to find Black Buffalo products at a local retailer near you. Interested retailers may contact [wholesale@blackbuffalo.com](mailto:wholesale@blackbuffalo.com) to learn more about Black Buffalo.

Certain Black Buffalo smokeless tobacco alternative products contain pharmaceutical-grade, tobacco-derived nicotine, which is an addictive chemical, and all of Black Buffalo's products are intended for adults aged 21 and older who are consumers of nicotine or tobacco.

### **Black Buffalo's Forward-Looking Statements**

*Any projections or other estimates herein are forward-looking statements and are based upon certain assumptions that Black Buffalo Inc. ("Black Buffalo," the "Company," "we," "us," "our," "ours," et. al as noted in context herein) has deemed reasonable. Financial, market, economic or legal conditions, the performance of the Company, regulatory developments, and other factors could cause actual results to differ materially from those set forth in the forward-looking statements herein. The business and prospects of the Company may have changed materially since the date hereof. Some of the factors that could cause actual results to differ materially from the forward-looking statements contained herein include, without limitation: (i) the contraction or lack of growth of markets in which we compete and in which our products are sold, (ii) unexpected increases in our expenses, including manufacturing expenses, (iii) delays or cancellations in spending by our suppliers or customers, (iv) delayed action on or issuance of marketing denial orders in response to our Premarket Tobacco Product Applications, or other negative actions taken by, the U.S. Food and Drug Administration, and (v) the impact of pandemics or natural disasters on our sourcing operations and supply chain. Forward-looking statements in this release are made pursuant to the safe harbor provisions contained in the Private Securities Litigation Reform Act of 1995.*

### **Black Buffalo Media Contacts**

Jeffery David (JD), Co-Founder + Chief Brand Officer  
[jd@blackbuffalo.com](mailto:jd@blackbuffalo.com)

Matthew Hanson, Chief Growth Officer  
[matthew@blackbuffalo.com](mailto:matthew@blackbuffalo.com)