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For Immediate Release



## **Reilly's Dairy to be Acquired by Clifford Fuel Co. Inc.**

**Sauquoit, NY (September 7, 2019)** Clifford Fuel Co. Inc. has reached an agreement with Reilly's Dairy to purchase the convenience store and car wash located on Pinnacle Road in Sauquoit. After more than 40 years serving the Sauquoit community, owner Rich Reilly began the search for a locally driven and neighborhood friendly company to continue operating his family's convenience store.

Rich Reilly and his wife, Kathy, opened Reilly's Dairy in the summer of 1977 and the store has maintained a strong presence with their customers for over four decades. Reilly's business model has always been family focused and community oriented, two key factors in choosing a new company to take over the business the family spent many years building.

"The Clifford family puts their local communities at the top of their priority list," said Reilly. "Their passion for being accessible to their neighborhoods helped us to feel confident Cliff's Local Market is the right choice to take over Reilly's Dairy."

"Opportunities like this are rare and Cliff's Local Market is excited to become a member of the Sauquoit community," said Jim Clifford, President of Clifford Fuel Co. Inc. "Rich and his family have a successful business and we intend to continue the traditions established by the Reilly family in the way they have served their loyal customers."

An October transition to Cliff's Local Market is planned. Reilly will maintain ownership and operation of the storage units. TOMRA will continue operating the redemption center.