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Pandemic Doesn't Stop Progress for North State Grocery

Boone, NC: ECRS announces the successful launch of its unified transaction platform, CATAPULT®, in all 22 stores of North State Grocery, Inc. dba [Holiday Market](#) and [SAV•MOR Foods](#). This transition occurred with record breaking speed during a pandemic.

Initiated in early March, the installation project was completed at each of their 22 locations within seven months. The transformation focused on five key implementations including POS roll-out and fully implementing [LoyaltyBot®](#). The installation also included self-checkout, [Flex Market® kiosks](#), and provided a fuel integration. In the near future, there will be additional product adoptions of [CATAPULT WebCart™](#) and Mobile Scan & Go.

“We are proud of the fact that we are technology leaders in our industry, that is why we chose CATAPULT for our new POS system,” says Richie Morgan, Founder of North State Grocery. “We are now poised to leverage our new POS with emerging technologies such as eCommerce and a more robust loyalty program,” added Morgan.

The [CATAPULT POS system](#) allows retailers to have one common set of transactional business logic across all customer touchpoints so everything is in sync. This allows the grocer to adapt to customer and business needs faster and with minimal effort rather than relying on multiple third-party integrations that do not work well together.

“Replacing the legacy system brought several challenges as the processes built into and around that system had to transfer over to CATAPULT,” says Steve Kasper, Director of MIS at North State Grocery. “Working together with ECRS, we were able to install CATAPULT with very little interruption to our employee-owners and our customers.”

“The ECRS Team really enjoyed working alongside the talented North State Grocery team and their visionary leadership,” Pete Catoe, ECRS Founder & CEO added. “Running all aspects of a grocery enterprise with a single-source system is the solution that ECRS provides for our customers. It is a technical strategy that NSG has embraced and will benefit from for years to come.”

ABOUT NORTH STATE GROCERY

North State Grocery, Inc. is a 22-store grocery chain operating as [Holiday Market](#) and [SAV•MOR Foods](#) in Northern California and Southern Oregon. Partially employee owned since 2006 and 100% employee owned since 2016, North State Grocery has a vision they live up to everyday to provide their customers with the best shopping experience possible.

ABOUT ECRS

ECRS is a US-based, Certified Evergreen™ transaction and retail solutions provider, with a successful track record that stretches over 30 years. ECRS

future-proofs local and regional retailers to win in today's market, while preparing them for tomorrow's opportunities. ECRS' revolutionary CATAPULT® POS system is the market's only [truly unified transaction platform](#), running in thousands of locations across North America. With CATAPULT, the point of sale, self-checkout, deli scales, fuel pump, pharmacy, web-store, inventory, customer loyalty, back office, e-commerce, and enterprise management all share one single transactional logic. [Unified Transaction Logic™](#) empowers retailers to prosper by providing actionable business intelligence across their enterprise. Unifying hardware, software, and services, ECRS offers friction-free, cost-saving solutions that increase customer engagement while transforming the consumer experience.

CONTACT

Caroline Catoe

VP of Marketing & Customer Care

800.211.1172

newsroom@ecrs.com

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Our address is:

ECRS Corporate Headquarters, [277 Howard St, Boone, NC 28607 USA](#)

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