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PRESS RELEASE

FOR IMMEDIATE RELEASE

VP Racing Announces New Licensing Agreement With Greenlight Collectibles

San Antonio, TX (March 9, 2023) - VP Racing Fuels, Inc., known worldwide as the global leader in performance fuels, lubricants, and additives, announced today the Greenlight Collectibles is joining VP's lineup of exciting licensees. The licensing partnership will allow GreenLight to produce new vehicles, gas pumps and more featuring the VP Racing brand.

"VP Racing is looking forward to expanding our reach and building the brand with GreenLight Collectibles," said Bob Merz, Director of Brand Management & Licensing at VP. "Greenlight's reputation for world-class products mirrors that of VP, making us a perfect fit for each other. We look forward to many years of success together."

VP Racing has expanded globally to become the preferred source of fuel and other performance products for racers and consumers alike. Licensing the VP brand to manufacturers of various product categories greatly expands the brand's reach, exposure, recognition, and sales.

"GreenLight couldn't be more excited to be partnering with the world-class leader in fuel technology, VP Racing. VP has been fueling and lubricating champions in both the professional and grassroots motorsports world since the

mid 1970s; the brand fits perfectly into GreenLight's vast portfolio of gasoline and oil partners. We cannot wait to show our lineup of VP branded products," said Cale Hotton, GreenLight Director of Licensing & Product Development.



To kick off this new partnership, Greenlight has just released the following products:

- 14130-A 1:18 Vintage Gas Pumps Series 13 - 1948 Wayne 100-A Gas Pump VP Racing Fuels
- 30385 1:64 Kenworth T2000 - VP Racing Fuels' Makin' Power!® Transporter (Hobby Exclusive)
- 32270-C 1:64 Hitch & Tow Series 27 - 2018 Ram 2500 VP Racing Fuels' Makin' Power! and VP Racing Fuels Merchandise Trailer
- GMP-18936 1:18 GMP - 1:18 GMP Shop Tool Set #1 - VP Racing Fuels

For more information about VP Racing and its products for racers, enthusiasts, and general consumers, visit vpracingfuels.com and follow us on [Facebook](#), [Instagram](#), and [Twitter](#)

About VP Racing Fuels

VP Racing is best known as the World Leader in Fuel Technology®, fueling champions in virtually every form of motorsport on land, sea, and air since 1975. VP is the Official Racing Fuel of the IMSA WeatherTech SportsCar Championship, MotoAmerica, World Racing Group, World of Outlaws, Fanatec GT World Challenge America, AMA Supercross, American Flat Track, SCORE, USAC, NMCA/NMRA, and more than 60 sponsored series and sanctioning bodies. VP is also the official performance coolant of IMSA, American Flat

Track, and ATVMX. VP also sells a full line of consumer products, including ethanol-free VP outdoor equipment fuels formulated for 2 and 4-cycle outdoor power equipment, lubricants, VP M additive® automotive performance additives, Stay Frosty® performance coolants, car appearance products, and accessories through national home improvement, automotive parts, and online retailers. The company also offers a program to independent operators of convenience stores and gas stations, car wash, quick lube, and marinas to brand as VP Racing and resell the company's race fuel and a full range of automotive performance and outdoor small engine products. For more information, visit VPRacingFuels.com.

About Greenlight Collectables

GreenLight Collectibles is a premier manufacturer and marketer of authentic die-cast vehicles, replicas, scale figures and other automotive-related products. GreenLight replicas are produced under various themes in 1:12, 1:18, 1:24, 1:43 and 1:64 scales and are officially licensed by a wide variety of the world's most recognizable brands, including: Airstream, Fiat Chrysler Automobiles, Ford Motor Company, General Motors, Indian Motorcycle, International, Mack Trucks, MOPAR, Navistar, Nissan, Shelby American Inc., Volkswagen, Holley Performance, Optima Batteries, Adams Polishes, A&E Network, ABC Television Network, CBS, Drive, Eleanor Licensing LLC, Graveyard Carz, Lionsgate, MGM Studios, Paramount Studios, Smokey Bear, Sony Pictures, Sony Television, Stephen J. Cannell Productions, Terminator, Terminator 2: Judgement Day, The Texas Chainsaw Massacre, BFGoodrich, Bridgestone Brands LLC, Falken Tires, Goodyear, Michelin, Armor All, Bardahl, Chevron, Derive Systems, FRAM, Gold Eagle Co. Gulf Oil, Marvel Mystery Oil, Pennzoil, Phillips 66, PURE Oil, Quaker State, Red Crown, Shell Oil, Standard Oil, STP, Texaco, Turtle Wax, Barrett-Jackson, BIGFOOT 4x4 Inc., Busted Knuckle Garage, California Highway Patrol, Detroit Speed, Garbage Pail Kids, Norman Rockwell, NYC & Co., United States Postal Service, UPS, Waste Management, Brock Racing Enterprises, Indianapolis Motor Speedway, NTT IndyCar Series, Pikes Peak International Hill Climb and Summit Racing.

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