



HOSHIZAKI

FOR IMMEDIATE RELEASE

HOSHIZAKI AMERICA, INC. EXPANDS STRATEGIC AND AREA SALES TEAMS TO ENHANCE MARKET COVERAGE

PEACHTREE CITY, GA (FEBRUARY 5, 2024) – Hoshizaki America, Inc., a leading innovator in commercial kitchen equipment, is thrilled to announce the promotion of Steve Wright to the position of Manager, Strategic Dealers, and welcomes John Blizzard as the latest addition to the strategic sales team. Furthermore, Kevin Geyer joins Hoshizaki as the newest member of the area sales manager team. These appointments underscore Hoshizaki's commitment to fortifying its market presence and providing enhanced coverage for its valued customers.

Steve Wright, who has been an integral part of the Hoshizaki family for the past two years, assumes the role of Manager, Strategic Dealers, effective today, February 5th. Steve's vast experience in the foodservice industry, spanning 26 years, equipped him with the skills to handle complex accounts during his tenure as Area Sales Manager at Hoshizaki. As a Certified Foodservice Professional (CFSP) and Certified Professional Manufacturers Rep (CPMR), Steve brings a wealth of industry knowledge and a proven track record of achieving outstanding results.



"I am excited to announce Steve Wright's well-deserved promotion to Manager, Strategic Dealers," said Scott Meyer, Vice President of Sales at Hoshizaki America. "His dedication and exemplary performance over the past two years have demonstrated his ability to navigate large and intricate accounts successfully."

In addition to Steve's promotion, Hoshizaki is pleased to welcome John Blizzard as the newest member of the strategic sales team. As Manager of Strategic Sales, John will play a key role in collaborating with the Hoshizaki regional sales team and Hoshizaki's channel partners to drive new business initiatives within national chains, consultants, and the medical channel. John, with over 20 years of industry experience, brings a unique perspective from his background in manufacturing, sales as a manufacturers rep, and sales on the dealer side.



"John's extensive industry experience and knowledge make him a valuable addition to our strategic sales team," stated Rod Johnson, Sr. Director of Strategic Sales at Hoshizaki America. "We are confident that his skills and insights will contribute significantly to our continued success in the marketplace."

Hoshizaki is also happy to introduce Kevin Geyer as its newest area sales manager supporting the Michigan territory. With over 18 years in the industry, Kevin joins Hoshizaki from Parks Maintenance, where he cultivated long-term industry relationships while selling foodservice equipment.



About Hoshizaki America

Hoshizaki America, Inc., a member of the Hoshizaki Group, is a leader in the design, manufacturing, and marketing of a wide range of products for the foodservice industry including ice machines, refrigerators, freezers, prep tables, display cases and dispensers. With headquarters in Peachtree City, Georgia and a second manufacturing facility in Griffin, Georgia, Hoshizaki America employs over 900 people nationwide. Hoshizaki's attention to detail, continuous innovation, and commitment to the highest standards ensures its customers have exceptional quality products. Hoshizaki has earned ENERGY STAR® Partner of the Year – Sustained Excellence multiple years in a row for superior energy efficiency achievements.

For more information, visit Hoshizaki America at hoshizakiamerica.com or follow on [Facebook](#), [Instagram](#), [LinkedIn](#), and [YouTube](#).

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