

# Reese's Gives Us All Another Thing to be Thankful for with a New 9-Inch Reese's Thanksgiving Pie



There's a new favorite on the "pie scene" and it just so happens to be the largest Reese's Peanut Butter Cup ever

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**The Hershey Company** →  
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HERSHEY, Pa., Nov. 15, 2021 /PRNewswire/ -- For those who say dessert is the best part of Thanksgiving dinner – we agree! This Thanksgiving, the *Reese's* brand is giving the traditional pie an upgrade like you've never seen before by unveiling a super-sized, 9-inch peanut butter cup...making this pie the largest *Reese's* Peanut Butter Cup ever for sale!



Dessert lovers, rejoice! Reese's unveils new Thanksgiving Pie – the largest Reese's Peanut Butter Cup to date.

Introducing *Reese's* Thanksgiving Pie – a spin on a tried-and-true holiday treat that contains the only two ingredients a dessert really needs...chocolate and peanut butter. Oh, and did we mention that this peanut butter cup is the size of a real pie? *Reese's* Thanksgiving Pie is the largest *Reese's* Peanut Butter Cup to date, featuring a 9-inch diameter and 3.25 pounds of solid peanut butter and chocolate.

*Reese's* Thanksgiving Pie packs more chocolate and peanut butter inside a single cup than ever before, giving us all something to be extra thankful for this holiday season. Let's face it, homemade pies are great, but a giant *Reese's* Peanut Butter Cup is better.

"When you bring together friends and family for Thanksgiving dinner, no table spread is complete without dessert," said Bo Jones, senior associate brand manager at *Reese's*. "At *Reese's*, we wanted to create a dessert that everyone wants a piece of. You can thank us later."

There are only 3,000 of these first-of-its-kind pies, so grab them now before the holiday rush! Reese's Thanksgiving Pie, a dessert the whole family will be thankful for, is only available for purchase here, while supplies last, for \$44.99 plus tax. The holidays are stressful, but winning Thanksgiving doesn't have to be.

### **About The Hershey Company**

The Hershey Company is headquartered in Hershey, Pa., and is an industry-leading snacks company known for bringing goodness to the world through its iconic brands, remarkable people and enduring commitment to help children succeed. Hershey has approximately 17,000 employees around the world who work every day to deliver delicious, quality products. The company has more than 90 brands around the world that drive more than \$8.1 billion in annual revenues, including such iconic brand names as *Hershey's*, *Reese's*, *Kit Kat*®, *Jolly Rancher*, *Ice Breakers*, *SkinnyPop*, and *Pirate's Booty*.

For more than 125 years, Hershey has been committed to operating fairly, ethically and sustainably. Hershey founder, Milton Hershey, created the Milton Hershey School in 1909 and since then the company has focused on helping children succeed.

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