GETGO FOOD BANK DONATION CAMPAIGN REACHES $200K MILESTONE

Ongoing donation campaign makes it easy for those in our communities to support amazing work being accomplished by regional food banks

PITTSBURGH — GetGo Cafe and Market announced today that its food bank donation campaign has eclipsed the $200,000 mark, helping provide critical funds to regional Feeding America network agencies.

GetGo launched its donation campaign on March 26 in conjunction with similar in-store efforts at its affiliated Giant Eagle supermarket locations. Guests can donate in increments of $1, $2 or $5 at any of GetGo’s more than 250 locations across five states. GetGo guests can donate in one
of two ways, either in-store at the register or at the fuel pump, maximizing the ease for as many people as possible to support their local food banks during this important time.

“With so many individuals and families struggling during the COVID-19 pandemic, the countless demonstrations of support throughout our communities have shown that we are truly all in this together,” said GetGo spokesperson Dan Donovan. “As a food retailer, we have an immense appreciation for the inspiring work our regional food bank partners are doing and are extremely appreciative of our guests’ amazing generosity.”

According to a recent survey by Feeding America, nearly 100 percent of food banks in the Feeding America network are serving more neighbors in need during the COVID-19 pandemic, yet nearly 60 percent are facing reduced inventory levels amidst rising demand.

A campaign end date has not yet been established. All amounts raised will be donated to regional Feeding America food banks throughout GetGo’s marketing areas in western Pennsylvania, Ohio, Indiana, West Virginia and Maryland. For more information on GetGo, visit www.GetGoCafe.com.