

## **SPINX ANNOUNCES OFFICIAL FUEL SPONSORSHIP OF SOUTH CAROLINA BOATING & FISHING ALLIANCE**

**COLUMBIA, S.C. | March 12, 2024** — The Spinx Company, the Greenville S.C.-based fuel and convenience retail company with more than 80 locations and 50 car washes across the Carolinas, has signed on to be the Official Fuel Sponsor of the South Carolina Boating & Fishing Alliance (SCBFA).

Spinx will provide boaters and anglers across South Carolina with easy access to fuel, snacks, beverages, and other essentials for their outings on the water. SCBFA members will be able to take advantage of exclusive offers and perks, further enhancing their boating and fishing experiences through the Spinx mobile app.

"We are thrilled to welcome Spinx as our official fuel sponsor. This unique partnership aligns perfectly with our mission to support and promote boating and fishing in South Carolina. Spinx's commitment to quality and convenience makes them the ideal partner to serve the needs of our members and boaters and anglers across South Carolina," said SCBFA President and CEO Gettys Brannon.

The partnership between SCBFA and Spinx underscores both organizations' dedication to serving the needs of South Carolina's \$6.5+ billion boating and fishing community. Together, they aim to strengthen connections within the community and promote responsible enjoyment of the state's waterways.

"We are honored to partner with the South Carolina Boating & Fishing Alliance as their official fuel sponsor," said Steve Spinks, President and CEO of The Spinx Company. "Boating and fishing are integral parts of our state's culture, and we are committed to supporting enthusiasts by providing them with top-notch fuel options and exceptional service."

SCBFA and The Spinx Company's partnership will also provide opportunities for customers and members to win prizes, fishing trips, and much more.

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**ABOUT THE SOUTH CAROLINA BOATING & FISHING ALLIANCE** - [\*The South Carolina Boating and Fishing Alliance\*](#) (SCBFA) is a nonprofit organization representing the state's boat and fishing tackle manufacturers, who have a \$6.5+ billion a year economic impact in the state and support 27,100 jobs. Industry members, along with dealers, retailers, boaters, and anglers, are working together to protect and grow this important economic sector while engaging in public policy issues to conserve the state's important waterways. The SCBFA was officially launched in February 2021. Chris Butler of Butler Marine chairs the SCBFA. For more information, visit [www.SCBFA.com](http://www.SCBFA.com).

**ABOUT SPINX** — Founded in 1972 in Greenville, S.C., The Spinx Company operates more than 80 convenience retail stores across the Carolinas. Spinx is committed to making life easier by fulfilling people's everyday needs with fresh, on-the-go food, beverages, and other convenience products delivered in a safe, clean, and friendly environment. Through the Spinx Xtras Loyalty program and the Spinx mobile app, the company offers its loyal customers savings on fuel and special promotions.

For more information about Spinx or the Spinx Xtras program, visit the company's website at [www.spinx.com](http://www.spinx.com).