MAPCO Commits to Raising $100,000 in September to Benefit St. Jude Children’s Research Hospital

During Childhood Cancer Awareness Month, 25 percent from each mask sold at all MAPCO stores will support the lifesaving mission of St. Jude: Finding cures. Saving children.®

FRANKLIN, Tenn. (Sept. 8, 2020) – MAPCO, the convenience store chain with more than 340 stores throughout the Southeastern region of the United States, has announced a mask sale donation campaign, benefiting St. Jude Children’s Research Hospital®, an organization that is leading the way we understand, treat and defeat childhood cancers and other life-threatening diseases. The company plans to raise $100,000 from in-store facemask sales across its seven-state footprint.

The mask donation campaign provides guests with the unique opportunity to protect themselves from COVID-19, while also helping support the St. Jude mission. Launching on Sept. 1, which is also the start of Childhood Cancer Awareness Month, 25 percent from every facemask purchase at a MAPCO location will be donated to St. Jude.

“Being active members of the community is part of our mission, so making high-quality masks available at a convenient price and helping St. Jude during Childhood Cancer Awareness Month is a perfect match for MAPCO,” said Frederic Chaveyriat, CEO of MAPCO. “While we’re focused on preventing the spread of COVID-19, we need to say thank you to all of our customers and team members for the confidence that they have given to MAPCO that make possible to us continue supporting the community, especially to St. Jude’s mission to fund critical research, aid families, and ultimately save children’s lives.”

All face masks available in-store will qualify for the 25 percent donation. MAPCO guests will also be able to support St. Jude and other charity organizations by donating to in-store coin boxes or by going to MAPCO’s website.

As MAPCO locations continue to operate during the COVID-19 pandemic, all stores employ rigorous and frequent disinfecting processes while closely following the latest information and guidelines from local, state and federal government agencies and health organizations. Masks or face coverings are required at all MAPCO locations. Plexiglass shields have been installed in every store and masks, gloves and hand sanitizer have been provided to all team members. Additionally, MAPCO has placed free gloves at the fuel pumps for guests as another step to
help to stop the spread. Physical in-store indicators have been placed on floors and mask signage is visible on the lot and the entry doors to support social distancing and remind guest of face coverings.

Through its year-round Giveback program, MAPCO has supported St. Jude Children’s Research Hospital as well as Children’s Miracle Network Hospitals and the Nashville Predators Foundation.

To learn more about or support the mask donation campaign for Childhood Cancer Awareness Month, please visit www.stjude.org/mapcogiveback.

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About MAPCO
The MAPCO team of more than 3,200 dedicated employees with a strong commitment to customer service delivers Convenience You Can TRUST® at more than 340 company-owned convenience and fuel retailing stores. Operating in Tennessee, Alabama, Georgia, Arkansas, Virginia, Kentucky and Mississippi, MAPCO stores offer a wide array of high-quality products and services. Customers can refresh and recharge with freshly brewed coffee, packaged snacks and drinks, high-quality fuel and special deals through the industry-leading MY Reward$ loyalty program. MAPCO and its subsidiaries also operate a fuel logistics business comprised of more than 100 tankers and a fuel wholesale and fleet group serving more than 125 accounts. MAPCO is a subsidiary of COPEC, a leading South America-based retail company.

About St. Jude Children’s Research Hospital®
St. Jude Children’s Research Hospital is leading the way the world understands, treats and defeats childhood cancer and other life-threatening diseases. Its purpose is clear: Finding cures. Saving children.® It is the only National Cancer Institute-designated Comprehensive Cancer Center devoted solely to children. Treatments invented at St. Jude have helped push the overall childhood cancer survival rate from 20 percent to more than 80 percent since the hospital opened more than 50 years ago. St. Jude won’t stop until no child dies from cancer. St. Jude freely shares the discoveries it makes, and every child saved at St. Jude means doctors and scientists worldwide can use that knowledge to save thousands more children. Families never receive a bill from St. Jude for treatment, travel, housing or food – because all a family should worry about is helping their child live. Join the St. Jude mission by visiting stjude.org, liking St. Jude on Facebook, following St. Jude on Twitter, Instagram and TikTok, and subscribing to its YouTube channel.