

PRESS RELEASE

FOR IMMEDIATE RELEASE

July 19, 2022
Contact: Liz Barry or Michelle Abdow
413-787-1133
liz@marketmentors.com



Excel Dryer welcomes Sybil Jandette in role of Business Development Manager, Latin America

EAST LONGMEADOW, Mass. – [Excel Dryer, Inc.](#), manufacturer of the [XLERATOR® Hand Dryer](#), announced that Sybil Jandette has joined its growing team as New Business Development Manager, Latin America. A current resident of Mexico with extensive experience in supply chain management for manufacturers in Latin America and China, Jandette will be responsible for developing Excel Dryer’s strategy and growth in the Latin American market.



“Sybil brings her own unique experience working in the Latin American market to Excel Dryer, and we are so excited that she will be able to share her knowledge as a trusted member of our team,” said William Gagnon, Vice President of Sales and Marketing at Excel Dryer. “She is a hard-working strategic thinker, and we are eager to collaborate with her to identify new business opportunities in the region.”

Jandette, who is working remotely, has a certification in Diversity, Equity and Inclusion in the Workplace from University of South Florida Muma College of Business. In her new role at Excel Dryer, Jandette will work closely with management to continuously monitor and grow the performance of existing Latin American distributors, build strong relationships with stakeholders across the region and develop and maintain training plans. Jandette will also review, refine and continually optimize sales-lead generation platforms to continuously increase revenue and specification rates across Latin America. In addition, she will work with inside sales representatives and existing regional distributors to close sales leads.

“I am so excited to help increase Excel Dryer’s presence in the Latin American market by forging new relationships and strengthening old ones,” Jandette said. “Excel Dryer’s hygienic, sustainable and cost-effective hand drying solutions are used around the world, and I am ready to be a part of the company’s continued success.”

To learn more about Excel Dryer, Inc., and its products, please visit exceldryer.com.

About Excel Dryer, Inc.

Excel Dryer has been manufacturing and developing hygienic hand drying solutions that are cost effective and sustainable for more than 50 years. The family-owned and -operated company revolutionized the industry with the invention of the XLERATOR® Hand Dryer that set a new standard for performance, reliability and customer satisfaction. Excel Dryer prides itself on offering the best customer service and making touchless, economical and renewable products people can depend on. Available for distribution worldwide, Excel Dryer products can be purchased through an established network of sales representatives who work with distributors globally. Learn more about Excel Dryer at exceldryer.com.