



PRESS INFORMATION FOR IMMEDIATE RELEASE

For more information, contact: Cederick Johnson, Director, Industry Marketing & Communications
254.410.7600 | cjohnson@pdisoftware.com

Friendly Express and Lewis and Raulerson Select PDI as New Software Provider *Sister companies look to streamline their retail, wholesale and fleet operations*

ATLANTA, June 20, 2018 – PDI, a leading global provider of enterprise software solutions to the convenience retail, wholesale petroleum and logistics industries, today announced it has been selected by Friendly Express, Inc (Friendly Express) and Lewis and Raulerson, Inc. (Lewis and Raulerson) as their enterprise resource planning (ERP) software provider. The Georgia-based companies, which have retail, wholesale and fleet divisions, will use several parts of PDI's expanded solution portfolio, including its retail management, wholesale petroleum, warehouse inventory, card processing, dispatch and in-truck software.

"We are currently implementing an aggressive growth strategy, and we needed a platform that could accommodate that growth in all of our business divisions," said Danny Smith, president, Friendly Express. "Besides being an industry leader with a great reputation, PDI has the solutions we need to streamline intercompany transactions, reduce duplicative processes, and improve visibility across our operation, enabling us to respond to business needs as they arise."

Friendly Express will also take advantage of PDI MarketLink—a product that allows retailers to maximize their money-back relationship with manufacturers by exchanging rebate dollars for sales transaction data. In addition, Lewis and Raulerson will use PDI Petronet—a customer portal that helps businesses better manage their dealer, cardlock, commercial and residential customer relationships in a web-based environment.

"We're excited to welcome Friendly Express and Lewis and Raulerson to the PDI customer family," said Jimmy Frangis, CEO, PDI. "Companies' increasingly sophisticated and complex business models is the reason our ongoing efforts to expand our solution portfolio are so important. Our goal is to fully serve the needs of our entire customer base and ensure their success, and we look forward to doing that for Friendly Express and Lewis and Raulerson."

Friendly Express operates 35 stores in southeast Georgia with plans to complete up to four raze-and-rebuild and two new-to-industry projects this year. The sister wholesale company, Lewis and Raulerson, operates in four states—Georgia, Florida, Alabama and South Carolina—and distributes major brand products to over 250 open dealers.

About PDI

PDI (www.pdisoftware.com) helps convenience store retailers and petroleum wholesale marketers worldwide thrive in a digital economy with enterprise management software. Over 1,200 customers operating more than 100,000 locations trust PDI to optimize their entire operations whether they are a single site, multi-site, dealer or a franchise operator. PDI's enterprise software, wholesale and logistics management software solutions and retail back office systems have been designed around the evolving needs of customers for more than 30 years. We reimagine enterprise management to help our customers transform their business and deliver exceptional experiences.

###