



## Weigel's Local Expansion Continues

### Newest Store Opens near Corporate Headquarters with Fresh New Products and New Store Design

KNOXVILLE, Tenn. (May 29, 2018): Weigel's, East Tennessee's oldest local dairy, is pleased to announce the opening of its 66<sup>th</sup> store, a state-of-the art convenience store near their corporate headquarters in Powell, TN at 7505 Clinton Highway.

"We've had many requests to expand and update our presence here on Clinton Highway" said Ken McMullen, CEO of Weigel's, "so we are excited to now offer our newest store design and fresh food offerings in this community. We now have eight gas pumps with easy access, so our customers can get in and out and be on their way quickly. We have designed this store to serve our customers best in every way possible."

Located inside the store, guests can order made-to-order food items for all dayparts at the new Weigel's Kitchen NOW OPEN, a dedicated quick foodservice kiosk. Fresh pizzas, paninis, burritos, breakfast bowls and hot soft pretzels are self-ordered from a guest-friendly touch screen ordering system. The Weigel's Kitchen NOW OPEN also offers soft-serve ice cream and shakes, along with other made-to-order subs.

Award winning fresh Weigel's milk continues to be delivered locally from Weigel's Powell, TN dairy, established in 1931. All Weigel's milk is from local East Tennessee dairy farmers and is delivered from farm-to-store within 24 hours.

The new store also offers Weigel's fresh baked goods like donuts, cinnamon rolls, muffins and cookies, delivered daily from Weigel's Knoxville based bakery. It also features no-fee ATMs.

"We want to assure our customers of a great shopping experience. Our focus on fresh local product offerings and convenience is what we strive for every day" stated McMullen.

**A ribbon cutting ceremony is planned for Wednesday June 6<sup>th</sup> at 10:30AM. A special Grand Opening celebration starts Monday June 11<sup>th</sup>, and runs through Sunday June 17<sup>th</sup>.**



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Weigel's operates 66 convenience stores, a dairy and a bakery, all within a 100-mile radius of corporate headquarters in Powell, Tennessee. The bright, spacious stores represent state of the art convenience retailing, competitive pricing, heroic customer service and unconditionally guaranteed products. Weigel's core purpose is to wow their guests with a positive experience every time.