



## PRESS INFORMATION FOR IMMEDIATE RELEASE

For more information, contact: Cederick Johnson, Director, Industry Marketing & Communications  
254.410.7600 | [cjohnson@pdisoftware.com](mailto:cjohnson@pdisoftware.com)

### **PDI Establishes Global Headquarters in Atlanta Metro Area**

*New facility will serve as a central hub for the enterprise software company's growing global organization*

**ALPHARETTA, Ga., April 26, 2018** – PDI, a leading global provider of enterprise software solutions to the convenience retail, wholesale petroleum and logistics industries, today announced the opening of its global headquarters in Alpharetta, Georgia. The company, whose North America operation will remain headquartered in Temple, Texas, hosted a ribbon-cutting ceremony at its new, 7,500-square-foot office yesterday evening. The event was attended by city officials, representatives from the Greater North Fulton Chamber of Commerce, local business leaders, and PDI's leadership team and employees.

PDI enlisted Atlanta-based real estate firm SK Commercial Realty to secure the new location and Alpharetta-based interior design firm WB Interiors to assist with the design. The contemporary office design features an open floor concept and multiple collaborative spaces where employees can work together. It also creatively incorporates elements of PDI's [new brand identity](#), which the software company unveiled last year, and images of recognizable city landmarks from PDI's office locations around the world.

"We are so excited to be opening our world headquarters here in Alpharetta, and the community has already been very supportive," said Jimmy Frangis, CEO, PDI. "We had several things we wanted to accomplish with this new office. First, we wanted to create a modern work environment that would communicate the openness of our culture, facilitate collaboration, and inspire our team members to do their best every day. Second, we wanted a space that was reflective of the top-notch talent we currently employ and seek to attract. Finally, we wanted our office to represent who we are as an industry leader and who we aspire to be. I think we accomplished that."

PDI's new headquarters isn't the only place the company has been investing. In less than two years, the ERP software provider has completed nine acquisitions to expand its solution portfolio and global footprint. In 2018 alone, PDI has acquired two companies: [TouchStar](#), a global logistics software provider, and [Excentus](#), a leading provider of loyalty and coalition marketing solutions. The company is also expanding organically. It has already hired more than 30 employees in its Alpharetta office and plans to continue hiring through 2018. Today, PDI has 15 offices worldwide and serves customers in more than 50 countries.

#### **About PDI**

PDI ([www.pdisoftware.com](http://www.pdisoftware.com)) helps convenience store retailers and petroleum wholesale marketers worldwide thrive in a digital economy with enterprise management software. Over 1,200 customers operating more than 100,000 locations trust PDI to optimize their entire operations whether they are a single site, multi-site, dealer or a franchise operator. PDI's enterprise software, wholesale and logistics management software solutions and retail back office systems have been designed around the evolving needs of customers for more than 30 years. We reimagine enterprise management to help our customers transform their business and deliver exceptional experiences.