VERC Enterprises expands further with the opening of locations in Athol and Bellingham, MA; Bellingham location is first Shell station for growing company

DUXBURY, ATHOL and BELLINGHAM, MA, Issued January 22, 2020...VERC Enterprises (http://vercenterprises.com), a leading convenience store and Mobil/Gulf/Irving/Shell gasoline operator with locations throughout Massachusetts and New Hampshire, is beginning the new year with a story of continued expansion, as the growing company announces the opening of two new locations in Central Massachusetts.

Leo Vercollone, Chief Executive Officer, confirmed that VERC Enterprises has opened new locations in Athol and in Bellingham, MA.

The Athol location will be the second largest store in their chain, a full service, 5,000 square foot store, located at 1271 Templeton Road, Athol, to be known as VERC Athol Mobil. Vercollone said that this a first to industry, new construction which has never previously housed a gasoline station or convenience store. VERC is leasing the property. Highlights of the new location will include a Dunkin Donuts drive through, sales of beer and wine, and a diesel truck aisle at the pumps. VERC’s Megan Newcomb will serve as the Athol location’s Team Leader.

VERC further expand with the opening of a new location in Bellingham (their second in that community). This is a unique addition to the VERC family in that it is their first Shell station. VERC Bellingham Shell, located at 18 N. Main Street, previously housed a Citgo station which was torn down. Paul Williams will be the Team Leader. It will serve as a convenience store and gasoline station.

He added, “This brings our total count of stores to 33, and we’re not finished yet. We are excited about so many things with this expansion! This is our first shell location for one thing, and of course we are delighted at the reception we’ve received from our new communities.”
About VERC Enterprises

VERC Enterprises is a leading, independent chain of convenience stores and gasoline stations, with locations throughout Massachusetts and New Hampshire. The company began 50 years ago with a single car wash in Marshfield, MA. The original business was founded by Eugene Vercollone. Today, the business remains under family ownership, with Mr. Vercollone’s sons Leo and Paul serving as CEO and Senior Vice President, respectively. Longtime VERC team member Jim Fitzgerald serves as the company's President. With nearly 400 employees, VERC is a leader in hiring individuals with Intellectual and Developmental Disabilities and has more than 20% of its workforces comprised of IDD (Intellectually/Developmentally Disabled) citizens. VERC maintains ongoing partnerships with organizations including Best Buddies, ARC of Greater Plymouth and others to provide employment opportunities for IDD individuals. VERC is also working with the state’s Re-Entry program to provide employment opportunities for former inmates who have been rehabilitated. VERC Enterprises has been recognized by the Boston Business Journal as a Best Place to Work in Massachusetts and as a Leader in Diversity; the company has also been repeatedly honored by the Boston Globe as a Best Place to Work in Massachusetts. In 2017, VERC was named Employer of the Year by both the Massachusetts Commission for the Blind and The ARC of Greater Plymouth, and Employer of the Year for Hopeful Journeys in 2017. For additional information, please visit the website, www.vercenterprises.com, or call 781-934-7300. To learn more about VERC, please view: https://www.youtube.com/embed/videoseries?list=PLesS4W9hjtufdf6GhvnfUKMk2I2Q-r-MM

VERC Enterprises Awards and Recognitions

- 2019 May Institute President’s Award
- Boston Business Journal Book of Lists, Area’s Largest Family Owned Businesses, multiple years
- Exemplary Employer, Massachusetts Down Syndrome Congress (2017)
- Employer of the Year, ARC (2017)
- Operator of the Year (single location), New England Convenience Store and Energy Marketers Association (2017)
- Leo Vercollone, keynote speaker (2016), Diversity in Workforce, Family Business Association
- Franciscan Leadership Award, Cardinal Cushing Centers (2015)
- Employer of the Year, MAPSE (Massachusetts Association of People Supporting Employment First), 2013
- Central Middlesex Area Department of Developmental Services recognition for work with IDD (2013)
- MetroWest Work Opportunities Coalition, Accommodation Award (2013)
- Grand Spirit Award, Convenience Store Decisions Magazine, for social media
- Grand Spirit Award, Convenience Store News,
- Distinguished Citizen Award, ARC (2010)