

Altaine to Showcase First-of-Its-Kind Digital Commerce Platform at NACS 2025

[October 8, 2025] – Altaine today announced it will debut the industry’s first fully integrated, enterprise-grade digital commerce solution for convenience and prepared-food retail at the upcoming NACS Show.

On display will be Altaine’s modular platform operating seamlessly with GK Software’s GK Drive solution and **Perfect Company’s Kitchen Display System (KDS)**—demonstrating an end-to-end ordering journey from kiosk to kitchen to customer.

The solution includes:

- **Altaine Customer Self Service (Kiosk) and 1st Party Order Ahead** – next-generation self-ordering experiences designed for prepared foods and complex menus.
- **Third-Party Delivery (3PD) Ordering** – unified order injection and menu management across platforms such as DoorDash, Uber Eats, and Grubhub.
- **Customer Order Status Monitor** – in-store digital boards showing real-time updates powered by Altaine’s event-driven architecture.

“Convenience and foodservice operators have been waiting for a truly unified ecosystem that scales with enterprise complexity while staying modular,” said Warren Tobin, CEO of Altaine. “By combining Altaine’s commerce engine with GK Drive and Perfect Co’s KDS, retailers finally have a best-in-class pathway from order initiation through fulfillment and beyond.”

Beyond core commerce, Altaine will also demonstrate how its platform natively supports **Retail Media Networks**. With Altaine, operators can transform kiosks, order status boards, and mobile touchpoints into revenue-generating ad inventory, delivering personalized, loyalty-linked promotions in real-time.

Altaine’s platform is **API-driven, cloud-native, and Conexus-aligned**, ensuring smooth integrations with loyalty, payment, and back-office systems. Retailers adopting Altaine benefit from:

- Faster menu and price updates across channels
- Reduced operational friction for in-store and delivery orders
- Future-proof extensibility through modular services
- Improved average order values and shopping frequency

Join Us at GK’s Breakfast Briefing

Altaine also invites interested organizations to join GK’s exclusive breakfast event at NACS: *Enjoy coffee and breakfast treats on October 15 while hearing from Amazon Web Services (AWS) about its experiences with AI agents. Join GK in dynamic Chicago to connect with industry leaders, exchange forward-thinking ideas, and gain valuable insights into the transformative role of AI in the fuel and convenience retail industry.*

About Altaine

Altaine is a digital commerce and automation platform purpose-built for the convenience and

prepared-food retail industry. From kiosks to loyalty, third-party delivery, payments, and retail media, Altaine provides a modular ecosystem that helps operators innovate faster, integrate easier, and engage customers more effectively.