



Trion Industries, Inc.
800-444-4665
www.triononline.com

FOR IMMEDIATE RELEASE
November 6, 2019

ZipTrack® Single-Serve Beverage System

Wilkes-Barre, PA - The newest single-serve beverage pusher system. ZipTrack® single-serve beverage pusher system has been introduced by Trion Industries. Each product lane quickly adjusts to fit skinny Red Bulls to oversize Gatorades while consistently keeping each drink pushed to the shelf front for easy customer choices. This durable, American made system utilizes your full shelf depth and eliminates space wasting gravity feed shelves.



Since 1965 Trion Industries, Inc. has been a leading American manufacturer of retail fixtures. Based in Wilkes-Barre, Pennsylvania, Trion is rated among the top-50 North American Retail and Point-of-Purchase fixture makers. Product lines include Shelf Management Systems, ZipTrack® Single-Serve Beverage Pusher System, Display and Scanning Hooks, Cooler and Freezer Merchandising Systems, Storewide Labeling Systems, Anti-Theft and Security Fixtures, WonderBar® Merchandisers, Sign Systems, and POP Display Components and Hardware. Having earned over 120 United States and international patents for innovations, the firm first revolutionized merchandising with the introduction of the original straight-entry display hook in 1965, and the first scanning hook in 1978.

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For more information on ZipTrack please contact Trion Industries, Inc. at 1-800-444-4665 or go to www.triononline.com.