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PRESS RELEASE

Go Station Selects Titan Cloud's Fuel Analytics Platform to Drive Operational Excellence Across Saudi Arabia

Growing fuel retailer aims to gain greater visibility into inventory and supply chain management to support company expansion

RIYADH, SAUDI ARABIA, April 15, 2025 -- [Titan Cloud](#), the leading Fuel Asset Optimization software platform provider, today announced a strategic partnership with Go Station, a fast-growing certified Saudi company managing stations and service centers across Saudi Arabia. Go Station will implement Titan Cloud's platform at 75 locations in the initial rollout, with a roadmap to expand to 250 additional sites by 2028.

To drive operational excellence, Go Station will use the Titan Cloud platform to boost efficiency, increase data accuracy, and prime for scalability. Key priorities include streamlining store operations, improving logistics, and optimizing inventory and supply chain management across all locations.

"Using Titan Cloud's data-driven fuel analytics, Go Station will gain real-time visibility into fuel losses and variance across its network, enabling faster performance insights and targeted action to eliminate inefficiencies," said Seb Kachoei, Sales Director of Emerging Markets at Titan Cloud, who led the engagement alongside Amer Bakarman, General Manager for the Middle East. "Our centralized compliance management system also helps meet the rigorous standards of Saudi Arabia's Vision 2030 requirements, aligning with the Ministry of Energy's evolving regulatory framework."

Titan Cloud crafted a customized solution built on a deep understanding of Go Station's operational goals and growth ambitions. Designed to support both operational and financial growth, implementations include High-Definition (HD) Variance and Statistical Inventory Reconciliation (SIR) tools for manually operated sites, enabling Go Station to manage compliance internally. Additionally, Titan Cloud's unified data platform provides a single source of truth across the network, enhancing visibility, streamlining operations, and supporting smarter decision-making at scale.

"This deployment establishes a powerful digital backbone for Go Station, one that supports immediate operational improvements and long-term scalability," said Chris

Cooper, President of International at Titan Cloud. “Our partnership with Go Station also reflects Titan Cloud’s unmatched ability to deliver large-scale, high-impact solutions in some of the world’s most demanding fuel markets.”

About Titan Cloud

Titan Cloud provides an industry-leading Fuel Asset Optimization software platform to help customers effectively manage fuel supply logistics and environmental compliance risk to reduce maintenance costs and increase revenue. Entrusted by a customer base that includes the biggest names in the retail petroleum industry and commercial fleet market, Titan's software platform currently monitors 50% of all U.S. consumer gasoline throughput and covers more than 85,000 facilities. Working with this extensive network enables Titan to provide its customers with compelling data and analytics that they can use to manage risk and fuel profit. Launched in 2012, Titan Cloud empowers fuel operators across the globe to optimize the downstream fuel supply chain, bringing greater visibility, efficiency, and profitability from terminal to tank. Learn more at www.titancloud.com.

About Go Station

Go Station is one of the fast-growing certified Saudi companies that aligns closely with the Kingdom’s Vision 2030. The company aims to be a leader in the management, operation, and maintenance of stations and service centers across Saudi Arabia. Go Station is committed to delivering top-quality services to its customers, driving continuous improvement, and achieving excellence across all its activities.