

Mashgin Previews New Power Counter AI-Checkout at NACS



Mashgin, the world leader in AI-checkout, previewed its latest innovation, Power Counter, on Tuesday, October 15, at the NACS Show.

Mashgin's AI-powered kiosks already facilitate fast and efficient checkout for over 3,500 c-stores and over 60% of all professional sports in the United States. The new Power Counter brings the same industry-leading AI to face-to-face cashier-assisted experience, tailor-built for c-stores. Most importantly, customers love the experience. In a recent customer survey, Mashgin found that 77% of end-customers prefer the Mashgin checkout experience to alternative methods.

Power Counter works anywhere that c-stores have points of sale today. The face-to-face design allows for customer-centric interaction while maintaining the speed and efficiency of AI-checkout. Power Counter seamlessly supports fuel, age-restricted items, hot food, car wash, EBT, and round-up for charity.

Mashgin has 3 of the new units at their booth, **S4125**. **For a deeper dive into Power Counter, [read our blog post](#).** The team will give live demos and answer questions through the end of the week. Don't miss out.