



(FOR IMMEDIATE RELEASE)

### **Cruizers Names Mike Wilson Director Of Operations**

Mike Wilson has been named Director of Operations for the Chapel Hill-based Cruizers Convenience Stores by Edward Holmes, President of the company.

Wilson come to Cruizers from Texas, where he was Director of Operations for a region that included 73 convenience stores and 10 QSR's. A graduate of the University of Kansas, he brings extensive experience with stores with full on-premise food preparation and hot meal service, which is Cruizers' fastest growing sector.

He is married with five children. Holmes said about Wilson, "We are ecstatic that we have been able to recruit a man with Mike's proven leadership in our business. In particular, we value his experience in conversion from traditional convenience store to locations that present high quality fast, hot and hearty meals."