



PRESS RELEASE

FOR IMMEDIATE RELEASE

VP RACING FUELS POWERS YOUTUBE WITH 24 HOURS OF FUEL©

San Antonio, TX (April 7, 2021) - VP Racing Fuels, Inc., a global leader in performance fuels, lubricants, and additives, today announced the premiere of [24 HOURS OF FUEL](#) launching on YouTube at 9 am eastern today

"Running a 24-hour endurance race is an incredible challenge," said Ben Dolan, Director of Marketing at VP Racing Fuels. "On April 7, YouTube viewers in North America and around the world will get a behind-the-scenes glimpse at what goes into fueling such an event when VP and IMSA debut "24 Hours of Fuel."

VP is the Official Fuel of IMSA and has fueled the Rolex 24 Hours at Daytona International Speedway for years. The much-anticipated video will explore what it takes to fuel 50 of the world's fastest prototypes and GT sports cars 24 hours straight around the hallowed grounds of the historic speedway that hosts the Daytona 500 and AMA Supercross.

About VP Racing Fuels

VP Racing Fuels is best known as the World Leader in Fuel Technology®, fueling champions in virtually every form of motorsport on land, sea, and air

since 1975. VP is the Official Racing Fuel of the IMSA WeatherTech SportsCar Championship, MotoAmerica, World Racing Group, and World of Outlaws, AMA Supercross, American Flat Track, SCORE, USAC, NMCA/NMRA, and more than 60 sponsored series and sanctioning bodies. VP is also the official performance coolant of IMSA, American Flat Track, and ATVMX. VP also sells a full line of consumer products including ethanol-free VP Small Engine Fuels formulated for 2 and 4-cycle outdoor power equipment, lubricants, VP Madditive® automotive performance additives, Stay Frosty® performance coolants, car appearance products, and accessories through national home improvement, automotive parts, and online retailers. The company also offers a program to independent operators of convenience store and gas stations, car wash, quick lube, and marinas to brand as VP Racing Fuels and resell the company's race fuel and a full range of automotive performance and outdoor small engine products. For more information, visit VPRacingFuels.com.

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