

**FOR IMMEDIATE RELEASE**

## **Vroom Delivery and Petrosoft Partner to Expand Access to Enterprise-Level Digital Commerce Tech for C-Store Retailers of All Sizes**

*42-Store MegaSaver is live on the integration with four more mutual clients launching in coming weeks*

**Miami, FL (April 10, 2025)** — [Vroom Delivery](#), a provider of digital commerce solutions for convenience retailers, and [Petrosoft](#), a provider of convenience store backoffice and point of sale software, have partnered to offer an enhanced digital commerce solution that allows retailers of any size to access enterprise-level integrations and automation.

These integrations go beyond simple pricebook and inventory syncs, allowing retailers to offer all the same deals, offers, and promotions as they do in-store. Even retailers with messy inventory data can still accurately offer thousands of products online through Vroom Delivery's predictive inventory and Automated Menu Management (AMM) systems. Soon, these integrations will even extend to order injection, removing the need for store employees to enter in orders at the register and allow their digital commerce solutions to act as virtual point of sales.

Retailers using these enhanced integrations can automate all of their digital channels, including their first party ordering through their website and app, third-party channels such as Uber Eats and DoorDash, and even their in-store ordering kiosks and kitchen management systems.

Megasaver, a 42-store retailer with Petrosoft CStoreOffice, launched its online ordering and delivery with Vroom Delivery in late February, managing both its first and third party channels. Andrew Matthiessen, Delivery Manager of MegaSaver, said "Our implementation with Vroom Delivery and Petrosoft was seamless, enabling us to streamline operations by automatically pushing menus across all delivery platforms, bringing our best products to customers more efficiently."

"We are thrilled about our new partnership with Petrosoft and its initial roll-out with MegaSaver" said John Nelson, CEO of Vroom Delivery. "We have spent 9 years building out industry leading enterprise digital commerce solutions to allow large retailers to fully automate their digital commerce solutions. Through our partnership with Petrosoft, we can now continue to open the door to more retailers of any size and really democratize sophisticated online ordering solutions."

"With this partnership, we're helping gas stations and c-stores not just adapt to the digital world—but thrive in it." Said Svetlana Kovalchuk, Product & Integration Delivery Manager at Petrosoft. "No complex setup—just more reach and better ways to serve their customers."

Megasaver is among 14 convenience retail chains that have launched on the Vroom Delivery so far this year. Many more will be launching in the coming months, and the launch of the enhanced integration with Petrosoft will accelerate many of these launches with four more expected in the coming weeks.

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### **About Vroom Delivery**

Founded in 2016 and headquartered in Miami, FL, Vroom Delivery is a full-stack digital solution for convenience stores, providing every technical aspect required for chains of convenience stores to operate and manage their own digital commerce and delivery services – including in-store kiosks, 1<sup>st</sup> party ordering, and 3<sup>rd</sup> party marketplace management. For more information, visit [www.vroomdelivery.tech](http://www.vroomdelivery.tech).

### **About Petrosoft**

Petrosoft's founder is a c-store operator and engineer who developed a cloud-based back-office software solution in 2002. Today, the company designs, creates and markets end-to-end c-store technology, enabling a seamless connection between retailers and their point-of-sale, foodservice, back-office, analytics, and financial systems. The company prides itself on their ability to create innovative ways to allow operators to make the most of their operational data, decreasing risk while optimizing productivity, sales, and profit. Petrosoft is headquartered in Pittsburgh, PA. Find out more at [www.petrosoftinc.com](http://www.petrosoftinc.com).

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