

# It's Turkey Time! 7-Eleven Rolls Out the Thanksgiving Turkey Sub

Customers Can Gobble Up the New Savory Sandwich at Participating 7-Eleven® Stores for A Limited Time



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NEWS PROVIDED BY

**7-Eleven, Inc.**

Nov 12, 2021, 08:11 ET

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IRVING, Texas, Nov. 12, 2021 /PRNewswire/ -- **7-Eleven, Inc.** is getting into the turkey day spirit with the rollout of its **Thanksgiving Turkey Sub**. Great for a lunch, midday snack, or as a main dish on friendsgiving, the Thanksgiving Turkey Sub is now available for a limited time only at participating 7-Eleven stores nationwide.



Enjoy the Thanksgiving Turkey Sub at Participating 7-Eleven® Stores for A Limited Time

Packed with shaved Butterball turkey, sharp white cheddar cheese and cranberry mayo, this festive sub marks the debut of 7-Eleven's signature stuffing-flavored roll. You read that right, the *roll* is stuffing flavored. America's largest convenience retailer knows that stuffing is everyone's favorite side dish and so this roll—incorporating flavors from a vegetable blend and stuffing-flavored base—was created to satisfy that homemade stuffing craving you've had since last November. This bold seasonal offering can be found in the cold case for just \$4.99.

"There's a lot to be thankful for this year," said Vareesha Shariff, 7-Eleven fresh food product director. "We know how much our customers look forward to our seasonal offerings, and we're delighted to contribute to the fun and spirit of Thanksgiving with satisfying food that reminds our customers of those comforting holiday moments. Plus, with the cost of Thanksgiving dinner predicted to be higher than ever this year, we're thrilled to provide a delicious meal at a great value."

What would a (Thanksgiving) Turkey Sub be without a side of chips? Customers can add some crunch to their meal with 7-Eleven's 7-Select™ Kettle Chips. With flavors like original, salt and pepper or jalapeno to add an extra kick, these chips paired with the LTO Thanksgiving Turkey Sub are sure to take the meal to *Eleven*.

Those who are looking to get the most out of 7-Eleven's seasonal treats—because let's be real, there's always room for seconds (and thirds)—are encouraged to join **7Rewards®** for awesome exclusive offers and discounts. With 50 million members and counting, 7Rewards is the popular

proprietary loyalty program found in the 7-Eleven app, where customers can earn and redeem points on most purchases.

Busy figuring out how to answer unwanted questions from family members at Thanksgiving dinner or how exactly you're going to cook that turkey? 7-Eleven Delivery via the 7NOW® app can bring the Thanksgiving Turkey Sub, wine and beer for partygoers, delicious freshly baked goods, a wide variety of 7-Select snacks and more to customers' doorsteps. 7NOW delivery is available throughout the U.S. and offers real-time tracking that lets customers know when to expect their orders, typically in about 30 minutes.

The 7-Eleven app can be downloaded from the [App Store](#) or [Google Play](#), or by visiting [7Rewards.com](#).

### **About 7-Eleven, Inc.**

Are you still reading this? Awesome. Most people stop when they get to the small print. But not you! You get to read the cool stuff. 7-Eleven, Inc. is the premier name and largest chain in the convenience-retailing industry. They don't like to brag, but they invented convenience stores. For real. Google it. Based in Irving, Texas, 7-Eleven operates, franchises and/or licenses more than 77,000 stores in 19 countries and regions, including nearly 16,000 in North America. 7-Eleven, Inc. operates [Speedway®](#), [Stripes®](#), [Laredo Taco Company®](#) and [Raise the Roost® Chicken and Biscuits](#) locations. Known for its iconic brands such as Slurpee®, Big Bite® and Big Gulp®, 7-Eleven has expanded into high-quality sandwiches, salads, side dishes, cut fruit and protein boxes, as well as pizza, chicken wings and mini beef tacos. Mmmmm, tacos. 7-Eleven offers customers industry-leading private brand products under the 7-Select™ brand including healthy options, decadent treats and everyday favorites at an outstanding value. Customers can earn and redeem points on various items in stores nationwide through its 7Rewards® loyalty program with more than 50 million members, place an order in the 7NOW® delivery app available throughout the US, or rely on 7-Eleven for bill payment service, self-service lockers and other convenient services. Find out more online at [www.7-Eleven.com](#), via the 7Rewards customer loyalty platform on the 7-Eleven mobile app, or on social media at [Facebook](#), [Twitter](#) and [Instagram](#). Also, they trademarked the word "Brainfreeze." No lie. Thanks for sticking with this. You're unstoppable.

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