

Noted Retail IT Leader, Charles Jarrett, Joins ResultStack

Jarrett to Lead Consulting Practice

For Immediate Release

KNOXVILLE, Tennessee, February 28, 2024 — Charles Jarrett, an award-winning CIO in the restaurant and convenience store industries, has joined ResultStack as Executive Vice President of Consulting Practice. In his new role at ResultStack, he will oversee ResultStack's consultants, assist with company growth and supervise project teams.

"ResultStack offers a unique perspective for retail clients looking for digital solutions to their nagging problems. That's why I'm excited to bring my IT leadership experience to the service of clients looking for smart digital transformations," Charles Jarrett said.

Jarrett joins ResultStack from Flynn Restaurant Group, where he oversaw digital strategy and over 200 employees for the restaurant industry's largest franchisee group, owners of premium brands including Applebees, Taco Bell, Wendy's, Panera and Pizza Hut. In his role he led the successful acquisition of the second largest franchisee group, including consolidation of their digital systems and processes. He also led internal digital systems projects that resulted in over \$10 million in cost savings or revenue.

Prior to joining Flynn Restaurant Group, Jarrett served as Senior Vice President and Chief Information Officer for Cumberland Farms where he oversaw over 75 IT professionals and a capital budget of over \$8 million. In his role at Cumberland Farms, he was recognized with an Orbie Award as the Boston area Large Enterprise CIO of the Year (2019), Technologist of the Year by Convenience Store and Petroleum (CSP) Magazine (2018) and CIO of the Year by Retail Information Systems (RIS) Magazine (2018).

Jarrett also previously served as Chief Information Officer for Murphy Oil USA, where he led all non-retail procurement operations and digital systems that served millions of customers every day. He was instrumental for modernizing IT operations to prepare for Murphy's successful initial public offering in 2013. His leadership resulted in new digital projects responsible for profits of over \$1 million per month and consumer adoption rates in excess of 80%.

“We are extremely excited to have Charles Jarrett join our team,” remarked ResultStack CEO Ben Farmer, “Charles brings executive leadership to our team and industry-leading perspective to our clients in two of our major client verticals - convenience stores and restaurants.”

ResultStack, an award winning consulting and development firm, specializes in delivering thought leadership, implementations for connected business systems and bespoke software development for clients in a variety of industries. With special expertise in the restaurant and convenience store industry, ResultStack brings practical solutions to clients interested in increasing revenue, driving customer retention and fostering highly satisfied end-users.

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