FOR IMMEDIATE RELEASE

VP RACING FUELS INCREASES PUSH TO PREVENT CANCER

San Antonio, TX (January 31, 2020) VP Racing Fuels, Inc., a leader in performance fuels, lubricants, additives, and gas station retail, is working to help prevent cancer through its annual Pink Jug campaign. With an increase of over 30% in donations to the Prevent Cancer Foundation in 2019, it was announced today that the push and the promotion would continue.

“At VP, we know a thing or two about research and development,” said Alan Cerwick, VP President & CEO. “We strive every day to fuel people’s passions, but the very dedicated group at the Prevent Cancer Foundation have a much more serious mission, and we hope that this ongoing campaign can help fund research grants and make a difference and a brighter future for all of us.”

Through the sale of VP’s popular Pink Jugs, plastic containers that are used for storing and handling liquids, and pourable solids, VP makes annual contributions to PCF. In addition, in October, during Breast Cancer Awareness Month, VP doubles the contribution from each pink jug sold. VP’s distributors and dealers also get involved in their local markets to raise even more awareness of cancer research.
Help Prevent Cancer – Buy a Jug Now

The Prevent Cancer Foundation invests in cutting-edge research, education, community outreach and advocacy nationwide and their efforts include cancer research grants and fellowships, providing breast and cervical cancer education and screenings, and hosting events to educate the public and primary health care providers about the link between certain viruses and preventable cancers. Additional information about PCF can be found at preventcancer.org.

About VP Racing Fuels

VP Racing Fuels is best known as the World Leader in Fuel Technology®, fueling champions in virtually every form of motorsport on land, sea, and air since 1975. The company operates internationally with businesses including
race fuels and lubricants, consumer small engine fuels and automotive additives, and licensed retail fuel stations. VP is the Official Racing Fuel of the IMSA WeatherTech SportsCar Championship, AMA Supercross, SCORE, USAC, NMCA, and more than 60 sponsored series and sanctioning bodies. The company also provides consumer small engine fuels, lubricants, automotive additives, car appearance products, and accessories through national home improvement, automotive parts, and online retailers. The company also offers a program to independent operators of convenience store and gas stations, car wash, quick lube, and marinas to brand as VP Racing Fuels and resell the company’s other products, including ethanol-free VP Small Engine Fuels, formulated for 2- and 4-cycle outdoor power equipment; VP Madditive® performance chemicals; VP Hi-Performance Lubricants; VP PowerWash™; and VP PowerMaster® hobby fuels for R/C racing. The company’s most recent diversification efforts include the introduction of VP Hi-Performance Lubricants in conjunction with the launch of quick lube facilities branded VP Racing FASTLUBE™, VP Racing POWERWASH™ car wash systems, VP Appearance, and VP TANK GUARDIAN™ product lines. For more information, visit VPRacingFuels.com.

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