ENDLESS ORCHARD™ CIDER WINS GOLD MEDAL AND BEST NEW CIDERY OF THE YEAR

Portland, OREGON (July 1, 2024) – Okanagan Specialty Fruits® (OSF), the developer and grower behind the innovative Arctic® apple varieties, is pleased to announce that its Endless Orchard Cider brand has been honored with two prestigious awards. Endless Orchard uses Arctic apples to make uniquely delicious hard-pressed ciders and was named Best New Cidery of the Year at the Northwest Cider Cup Awards. The cidery was also honored with a Gold Medal for its Boundless Blueberry Basil flavor, recognizing its exceptional craftsmanship.

"These two awards are a testament to our team's passion for crafting high-quality ciders that showcase the unique flavors and attributes of Arctic apple varieties," said Vicki Daigneault, General Manager of Endless Orchard Cider. "We are absolutely thrilled to be recognized with these accolades. I am so proud to see how far our team has come in such a short period of time, especially considering we only officially launched our tasting room last month."

The company's award-winning Boundless Blueberry Basil boasts a complex, thought-provoking break from the ordinary. The flavors are stimulating, savory and distinct…but never overwhelming. The aroma is savory, with a mixed blueberry aroma and distinct, subtle hints of fresh basil.

The Northwest Cider Cup is a highly regarded competition that celebrates the finest ciders in one of the most prominent cider regions in the United States. Ciders are
meticulously evaluated on key elements such as appearance, aroma, flavor, and mouthfeel. The competition is rigorous, and not all categories take medals if the judges determine the quality is not present, setting a true standard for excellence. Available in six different flavors using Arctic Goldens, Arctic Grannys, and Arctic Fujis varieties, Endless Orchard Cider's commitment to excellence and innovation continues to enhance its unique position in the cider industry.

"Arctic apples offer a unique nonbrowning trait, and the result is a cider that is in a class of its own and provides a truly one-of-a-kind drinking experience," explained Don Westcott, President of OSF. "Endless Orchard leverages that advantage and reflects our continued sustainability commitment and our goal to increase apple utilization.

For an event calendar and shop tab with more information about Endless Orchard Cider's award-winning hard-pressed ciders made from Arctic apples, please visit their website at www.endlessorchardcider.com. The company's cider production facility is in Wenatchee, WA, and visitors to the Chelan, WA area should plan to visit the lively Endless Orchard tasting room.

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About Okanagan Specialty Fruits & Arctic Apples

Okanagan Specialty Fruits (OSF) is a vertically integrated company specializing in the development, growing, processing, and marketing of novel tree fruit varieties developed through bioengineering. Based in Summerland, British Columbia, Canada, OSF was founded in 1996 and acquired by an affiliate of Third Security, LLC in 2019. OSF's flagship product is its Arctic apple varieties. Arctic apples provide a sustainable solution to less food waste and improved apple consumption. For consumer information, visit www.arcticapples.com; to learn more about the company's newest venture, Endless Orchard Hard-Pressed Cider, visit www.eocider.com. For company information and partnership opportunities, visit www.okspecialtyfruits.com.