



CONTACT: Jannah Jablonowski
Giant Eagle, Inc.
412.967.4551
Media.relations@gianteagle.com

November 17, 2023
FOR IMMEDIATE RELEASE

GIANT EAGLE ANNOUNCES EXCLUSIVE BLACK FRIDAY DEALS, INCLUDING HOT DEALS ON GROCERIES, GIFT CARDS, AND CAR WASHES

Shop with Giant Eagle, Inc. brands from November 21-27 for exclusive holiday savings

PITTSBURGH – Giant Eagle, Inc. today announced Black Friday and Cyber Monday specials across the company’s family of brands, including major discounts on groceries, gift cards, and car washes. Today through November 27, Giant Eagle is offering significant savings and reward opportunities across all of its locations, which include Giant Eagle and Market District supermarkets, GetGo Café + Market convenience stores, Giant Eagle Pharmacy locations, and WetGo car washes. Delivering unbeatable value, guests can take advantage of incredible savings on gas and groceries, all while earning Perks.

“We’re proud to offer these discounts and promotions as our way of officially kicking off the holiday season,” said Executive Vice President and Chief Strategy & Marketing Officer Justin Weinstein. “These Black Friday offers represent significant savings opportunities in areas where we know guests want to see the most value. We’re excited to present these savings and rewards across our enterprise of brands as our unique way of showing our appreciation this Thanksgiving holiday. Most of these deals are stackable, meaning guests can take advantage of them while also earning and redeeming Perks with every purchase.”

Exclusive Black Friday deals available with use of your Advantage Card at Giant Eagle, Market District, GetGo, and WetGo include*:

Earn Up to 5X Perks on Gift Cards:

Today through November 27, guests will earn between 2x and 5x the Perks on hundreds of retailer gift card purchases at Giant Eagle, Market District, and GetGo. Throughout Thanksgiving week, guests can check the myPerks app for the day’s gift card bonus. The perfect gift for friends, family, and more, stock up on gift cards and keep the rewards!

Fuel Discount with Purchase of The Pilgrim at GetGo:

Today through November 23, guests who purchase GetGo’s famous Thanksgiving sub sandwich The Pilgrim will receive a discount of 10-cents off the posted per-gallon fuel price on their Advantage Card for use on their next fill up (discount expires November 25).

Free Donuts Giant Eagle/Market District and Free Coffee at GetGo:

On November 24, guests can jump-start their day with complimentary coffee at GetGo and a free donut at Giant Eagle and Market District locations. All sizes of self-serve coffee are free all day at GetGo, limit one per Advantage Card; free donuts are available at Giant Eagle and Market District until 10 a.m.

(more)

\$5 WetGo Car Washes:

Is your car in need of a wash? On November 24 and November 27 only, guests can take advantage of any level car wash at WetGo for \$5 (a discount of up to \$13). Give your car the shine it deserves this holiday season.

Supermarket Hot Deals:

Take advantage of supermarket HOT DEALS on November 24th. Guests can shop savings on hundreds of products at Giant Eagle and Market District locations, including select 2-liter bottles of soda for 99 cents each, select large bags of tortilla chips for 99 cents each, and select three-pound bags of mandarin oranges for \$1.99 each. All the Black Friday deals are listed in next week's circular ad.

Free Groceries for New Prescriptions:

This week's circular ad contains a coupon for \$15 in free groceries with a new or transferred prescription to Giant Eagle Pharmacy. The coupon is valid through the end of 2023.

The Black Friday savings event adds to the everyday value that Giant Eagle, Market District, WetGo, and GetGo provide through competitive everyday pricing, strong weekly sales, and personalized savings through myPerks. Guests can learn about the various ways to save by visiting GiantEagle.com and GetGoCafe.com and can sign up for myPerks at myPerks.com.

*Restrictions apply. See upcoming circular ad for complete details.

About Giant Eagle

Giant Eagle, Inc., ranked among the top 40 on Forbes magazine's largest private corporations list, is one of the nation's largest food retailers and distributors, with approximately \$11.4 billion in annual sales. Founded in 1931, Giant Eagle, Inc. has grown to be a leading food, fuel, and pharmacy retailer in the region with more than 470 stores throughout western Pennsylvania, north central Ohio, northern West Virginia, Maryland, and Indiana.

About GetGo

GetGo is an innovative, food-first convenience store experience with more than 270 locations throughout western Pennsylvania, Ohio, northern West Virginia, Maryland, and Indiana. GetGo offers food and fuel in a variety of models – from open-concept stores to stand-alone kiosks. GetGo Café + Market locations feature an extensive menu of high-quality, made-to-order foods and a market stocked with ready-to-eat meals, packaged goods, and convenience items. Many sites offer touchless and tunnel WetGo car washes. GetGo is headquartered in Pittsburgh, Pennsylvania, and operated by Giant Eagle, Inc. More information, including site maps and menus, is available at www.getgocafe.com.