

# NACS Magazine Q&A

## Your Brand Story, Our Influential Audience.

Let NACS help you transform your brand expertise into a compelling Q&A with one of your leaders.

## NACS Magazine Q&A

### 2-page spread

- \$7,500 net
- \$8,500 net (month of Sept.)
- \$9,000 net (month of Oct.)

### Cost Includes:

- NACS approved writer for questions.
- Interview by phone with writer to create questions of relevance to your topic. Questions will be submitted to you for answers.
- NACS will layout and produce the Q&A for print in accordance with our Q&A format.
- PDF of published Q&A will be available for your website and sales team. (NACS reprint guidelines apply.)

### Contact us today!

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### Details:

- 850 words
- Questions and answers will be mutually agreed upon by NACS and the advertiser

**Q&A content will be featured in the NACS Daily e-newsletter** with added exposure to more than 45,000 opt-in subscribers.

### NACS Magazine Q&A Timeline & Requirements:

- Editorial concept meeting—2 months prior to issue (i.e., meet prior to Sept. 1 for Nov. issue)
- Advertiser supplies:
  - Photo of person being interviewed, along with name, title and bio
  - Company logo
  - Questions and answers (based on editorial concept determined by editorial meeting), these will be edited and finalized by NACS editorial
- Advertiser receives proof and approves final Q&A

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