

NACS Magazine

Advertising Rates



NACS Magazine doesn't just report the news, we make the news.

We help shape policies and minds on Capitol Hill and share insightful analysis and unbiased leadership in every issue, making *NACS Magazine* the #1 trusted source of information for decision makers in the convenience industry.

Advertising Rates (Net)

4-Color Ads

Size	1x	Preshow 1x (September)	Show 1x (October)	3x	6x	12x
Full Page	\$4,730.25	\$5,202.00	\$5,678.00	\$4,462.50	\$4,194.75	\$3,927.00
2/3 Page	\$3,791.00	\$4,165.00	\$4,551.75	\$3,570.00	\$3,302.25	\$3,675.00
1/2 Page	\$3,570.00	\$3,927.00	\$4,284.00	\$3,302.25	\$3,123.75	\$2,945.25
1/3 Page	\$2,766.75	\$3,043.00	\$3,319.25	\$2,588.25	\$2,409.75	\$2,231.25
1/4 Page	\$2,570.00	\$2,405.50	\$2,622.25	\$2,052.75	\$1,921.00	\$1,785.00

4-Color Spreads

Size	1x	Preshow 1x (September)	Show 1x (October)	3x	6x	12x
2-page, 4-color	\$8,521.25	\$9,375.50	\$10,229.75	\$8,032.50	\$7,586.25	\$7,140.00
1/2 Page, 4-color	\$4,730.25	\$5,202.00	\$5,678.00	\$4,462.50	\$4,194.00	\$3,927.00

Premium Positions

Available Upon Request

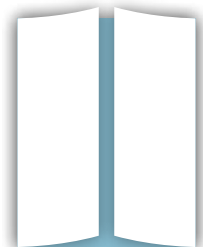
Cool New Products Guide Ads are also available in *NACS Magazine*. For more information:

www.convenience.org/Media/NACS-Magazine/Cool-New-Products/Documents/CNP_OrderForm.pdf



High Impact Options

- Cover or body barn doors (or French doors)
- Cover gatefolds and body gatefolds
- Outserts and inserts
- Cover tip/flap
- Bellybands
- And more!



Contact your sales representative for details.

NACS Magazine advertising specifications can be found at convenience.org/advertise.



Hunter Club members receive exclusive rates. Contact your sales rep for details.



convenience.org