

## Advertise in the 2018 Ideas 2 Go Guide to maximize your brand's impact at the NACS Show and throughout 2019.



With a new program debuting each year at the NACS Show, **Ideas 2 Go** shares emerging concepts that often **redefine the convenience store industry**, and new ideas to try in stores.

**Ideas 2 Go is the only video program of its kind**, showcasing innovations and ideas in convenience and fuel retailing for more than 20 years. This printed guide highlights each convenience store featured in the program.

Sharing ideas is how our industry continues to grow and exceed consumer expectations. Advertisers can show retailers their support of innovative idea-sharing by participating in the guide.

Place your brand in front of **more than 20,000** retailers, wholesalers and distributors!

- **Distributed to 3,000-3,500 attendees** at the Ideas 2 Go General Session, kicking off the 2nd day of the expo
- **Reaching retail decision makers the first week of November** with the post-NACS Show issue of *NACS Magazine*
- **Available at NACS 2019 main events**

**Reserve your spot today!**

### Deadlines

**Ad space reservation** / Aug. 27, 2018  
**Materials due** / Sept. 7, 2018

**Contact us today!**

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