

2020








Editorial Calendar

NACS Magazine helps shape the policies and minds on Capitol Hill and share insightful analysis and unbiased leadership in every issue. We don't just report the news, we *make* the news.

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	AD CLOSE	MATERIALS DUE	COOL NEW PRODUCTS	CATEGORY CLOSE-UP	SPECIAL ISSUE	TOPICS	BONUS DISTRIBUTION
January	11/29/19	12/4/19	 Ad Close: 11/29/19 Materials Due: 12/4/19	Other Tobacco Products Health & Beauty Care		Healthy Breakfast The Latest on CBD	Winter Fancy Food Show Tobacco Plus ExpoExpo
February	1/6/20	1/9/20		Salty Snacks		Customer Experience Incoming NACS Chairman interview	NACS Leadership Forum NGA Show PACEshow NATSO Connect Convenience Distribution Marketplace
March	2/3/20	2/7/20		General Merchandise Liquor		Beer Trends NACS Annual Consumer Fuels Report	NACS HR Forum NACS Day on the Hill SNAXPO Gulf Coast Food & Fuel Expo AOMA Convention and ACES Show M-PACT
April	3/2/20	3/6/20	 Ad Close: 2/26/20 Materials Due: 3/3/19	Alternative Snacks Hot Dispensed Beverages	 	Sustainability: Marketing and Best Practices Online to Offline Retailing	NACS SOI Summit Conexus Annual Conference The Car Wash Show WPMCA Convention
May	4/1/20	4/6/20		Candy Food Prepared Onsite	The Category Management Issue	Harnessing Big Data for Insights Consumer Demographics	Sweets & Snacks Expo IDDBA Show
June	5/1/20	5/6/20		Cold Dispensed Beverages Grocery		NACS SOI Summit coverage Safety and Security	NACS Convenience Summit Europe Southwest Fuel & Convenience Expo TGCSA; FMI Connect/United Fresh

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July	6/1/20	6/5/20	 Ad Close: 5/26/20 Materials Due: 6/1/20	Frozen Dispensed Beverages Packaged Beverages	The Foodservice Issue	Snacking Foodservice Equipment and Technology	National Coalition of Associations of 7-Eleven Franchisees Show
August	7/1/20	7/6/20		Packaged Sweet Snacks	NACSSHOW2020 First Glimpse Readex Ad Study	Store Design Do's and Don'ts Is Made-to-Order for You?	All full-page ads placed in this issue will be studied by our retailer readers. Results will be shared with each advertiser, confidentially.
September	8/3/20	8/7/20		Ice Cream/ Frozen Novelties	NACSSHOW2020 Pre-Show Planner	Enhancing the In-store Experience Speed Up New Product Introductions	Pacific Oil Conference
October	9/1/20	9/8/20	 Ad Close: 8/26/20 Materials Due: 9/1/20	Beer	NACSSHOW2020 Show Issue	Store Signage, Fixtures and Displays Promotion Effectiveness and ROI	The NACS Show
November	10/1/20	10/8/20		Wine	NACSSHOW2020 Post-Show Wrap-Up	NACS Show Coverage	SIGMA Annual Conference Pack Expo International
December	11/2/20	11/6/20		Cigarettes		Bakery Automate Where Possible	

NACS Magazine is the #1 trusted source of information for decision makers in the convenience industry.